

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4030

ORDER NO. 55531

DATE 8/13/35

CUSTOMER WOODCOCK MFG. COMPANY  
HOT SPRINGS, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-PLATIN WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CHICAGO CIGAR STORE, HOT SPRINGS NATIONAL  
PARK, ARKANSAS

FRONT NO. 5 (All of this on address side)  
R. M. Yes ☒ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

Set 1 1/2  
C 1/4



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ☒ D-4031 ORDER No. 55528 DATE 8-13-1935

CUSTOMER HOTEL EASTGATE  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M PC GROUP (2) SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HOTEL EASTGATE - ONTARIO ST. EAST  
OF MICHIGAN AVE. - CHICAGO, ILL.

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

USE SAME LAYOUT AS ON 4A-H454. SEE CHANGES  
MARKED ON CARD ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH, SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

*Grouping as  
per price list*

*Ret 2  
C-1/2*



38 x 8 1/2

Art Work  
Drawing as  
quoted

Cor. Retouching 2hr  
9-19

Mr. Slade  
give up let time  
to cost Dept

L.O. x Ret. 15  
H.C. 2 1/2  
L.A. 20  
Set up x Photo 3  
Strip x Grap. 1  
Ph L 1 1/2  
Bl. & White x  
Color Offset 1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

**DIAL No.** ☒ D-4032    **ORDER NO.** 55556    **DATE** 8-14-1935    **DEPT.** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART    **DATE COMPLETED** Photos for this Customer

**CUSTOMER** THE ALLIS PRESS,  
KANSAS CITY, MO.

**6 M** **BLOTTERS**    **SIZE** 4 x 9    **STYLE ART COLORTONE** ☒ **WHITE BORDER** ☒

**PLACE OF TITLE:** Upper, Lower, Center—Border — ☒ Follow Layout  
**Title in Plate** Yes No    **Copyright in Plate** Yes No  
**Title in full** CROOK PAPER BOX CO.  
(ETC. AS PER LAYOUT)

**FRONT NO.** NONE    **R.M.** Yes ☒ No ☒  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
**Trade Mark** Yes No    **Special type as sample**  
**IMPRINT:** Customer ☒ C. T. Imprint ☒ No Imprint

**RETOUCHING DEPARTMENT**  
☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing  
Follow Layout

**PHOTO LITHO.** NEG. NO.  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
**DELIVER** Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor Black & White Proof. Titles—Red, Blue.

**COLOR DESCRIPTION**  
SEE SAMPLES

DEADLINE

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4033**

ORDER NO. 55632

DATE 8-16-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER EVANSHIRE HOTEL  
EVANSTON, ILL.

12500 CIRCULARS SIZE 10 1-2 X 6

STYLE ARTGRAVURE BLUE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EVANSHIRE HOTEL AND APARTMENTS  
(ETC. AS PER LAYOUT)

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

DEADLINE

RETURN PHOTO YES NO

Photos  
Ret. 11/9/35

PHOTO RETURNED

TO

PHOTO USED FOR

make extra Neg for light blue



rephoto 22

ALTER & REVINGTON,  
MONTICELLO, IND.

NO. D-4034 ✓

ORDER NO. 55649

DATE 8-20-1935

1 M PHOTO PLATIN POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

BEACH AND PIER, IDEAL

IMPRINT

NONE

NO

BEACH, SHAFER LAKE, MONTICELLO, IND.

BOT, SMALL TYPE- (C) PHOTO SHOP

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

RECEIVED SET 110



ALTER & REVINGTON,  
MONTICELLO, IND.

NO. 0-4035

ORDER NO. 55649

DATE 8-20-1935

M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

NORWAY DAM,  
MONTICELLO, IND.

IMPRINT

NONE

BOT, SMALL TYPE- (C) PHOTO SHOP

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

rephoto 3 1/2



rephoto 2

ALTER & REVINGTON,  
MONTICELLO, IND.

NO. D-4036 ✓  
ORDER NO. 55649  
DATE 8-20-1935

1 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) AERIAL VIEW, IDEAL  
BEACH, SHAFER LAKE, MONTICELLO,  
IND.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE 112

8



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

RETURN PHOTO  
YES  
NO

DIAL No. **D-4037**

ORDER NO. **55655**

DATE **8-20-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
**LAKE FOREST UNIVERSITY,  
LAKE FOREST, ILL.**

**1** M **PC**

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOIS DURAND HALL, LAKE FOREST  
UNIVERSITY, LAKE FOREST, ILL.  
COLLEGE,**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret  
C

1 1/2  
1/4

5



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4038**

ORDER NO. **55655**

DATE **8-20-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**LAKE FOREST UNIVERSITY,  
LAKE FOREST, ILL.**

**1 M PC**

SIZE

**3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**HARLAN AND BLACKSTONE HALLS, LAKE  
FOREST UNIVERSITY, LAKE FOREST, ILL.**

**COLLEGE,**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☐ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret

1 1/2

@

1/4



A7

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No.

D-4039

ORDER NO. 55624

DATE 8-19-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

THE WHITMAN,

MIAMI BEACH, FLA.

12 M

MENU CARDS

SIZE

11 1/2 x 17 1/8

STYLE

ART COLORTONE Full Face

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE WHITMAN BY THE SEA

(ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Sketches 3 1/2

L.O. 10 1/2

Ret 5

H.C. 8

L.A. 60

Photo Litho 7 1/2

Strip. Op. 2

Blue Print 2

Color Offset 2

13 layout  
on top to #1



A 7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-404C ORDER NO. 55624 DATE 8-19-1935

CUSTOMER THE WHITMAN,  
MIAMI BEACH, FLA.

11 1/2 x 8 1/2

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 GUEST REGISTRATION CARDS

SIZE 11 x 8 1-2

STYLE ART COLOORTONE

Full Face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL WHITMAN BY THE SEA

(ETC. AS PER COPY)

FRONT NO. NONE

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DEADLINE  
DEADLINE

RETURN PHOTO YES NO

L O 7  
Drawing 2 1/2  
H C O 1 1/4  
L A 10  
Plate letter 1 1/4  
St. & Gp. 1 1/2  
Comp 6  
Outline Photo } 1 1/2  
Color Photo }

make DK Blue impression of Front



CUSTOMER	DIAL NO.	D-4042 ORDER NO. 55656	DATE 8-20-1935	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED
CUSTOMER	MID-TOWN ASSOCIATED HOTEL OPERATING CO., CHICAGO, ILL.			Photos for this Customer	
6 M	PC	SIZE	$3\frac{1}{2} \times 5\frac{1}{2}$	STYLE	PHOTO PLATIN, WHITE BORDER
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
Title in Plate	Yes	No	Copyright in Plate	Yes	No
Title in full	NEW MID-TOWN HOTEL OGDEN AVE. AT MADISON ST. CHICAGO, ILL. (ETC. AS PER LAYOUT)				
RETOUCHING DEPARTMENT			PHOTO LITHO		
(Submit) Sketch — (Layout) Retouched Photo — Wash Drawing			Rephoto		
Follow Layout			NEG. NO.		
SEE LAYOUT ATTACHED.					
COLOR DESCRIPTION					
_____ Photograph each - Size 5x7 - 8x10 - 10x12					
_____ Prints each from _____ Negatives MATTE or GLOSSY					
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted					
See Salesman, Customer, or Sample for Position, Office					
DELIVER			Straighten Photo		
Negative — Line — Halftone — Combination. <span style="float: right;">E 120</span>					
Dry — Wet — Pancromatic — Color Separation <span style="float: right;">S 133</span>					
Transfer — Paper Process — New Process. <span style="float: right;">S 150</span>					
Stripping — White Border — Full Face. <span style="float: right;">S 175</span>					
<u>Blue Print</u> Handcolor — Black & White Proof. Titles—Red, Blue.					
RETURN PHOTOS					

3 photos recd.  
8/27/35

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO USED FOR

TO

PHOTO REQUIRED







CUSTOMER  
DIAL NO. D-4044 ORDER NO. 55696 DATE 8-21-1935  
CUSTOMER  
FRED KISTLER'S "HOME" OIL CO.  
COFFEYVILLE, KANS.  
1 M PC SIZE 3 1/2 x 5 1/2  
PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: FRED KISTLER'S NEWEST SINCLAIR  
TYPE STATION  
BOT: 8TH & HICKMAN COFFEYVILLE, KANSAS  
RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
THE SIGN "FRED KISTLER'S "HOME" OIL CO." SHOULD  
BE GIVEN SPECIAL ATTENTION WHEN BEING RETOUCHED  
TO MAKE IT PLAINER AND MORE EASILY READ. (SIGN  
ABOVE PUMPS).  
RETOUCHING DEPARTMENT  
PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.  
COLOR DESCRIPTION  
RETURN PHOTO YES NO  
5

DIAL NO.

D-4044

ORDER NO. 55696

DATE 8-21-1935

DEPT.

DATE COMPLETED

CUSTOMER

FRED KISTLER'S "HOME" OIL CO.  
COFFEYVILLE, KANS.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

1 M

PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE

(All of BORDER side)

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

TOP: FRED KISTLER'S NEWEST SINCLAIR  
TYPE STATION

BOT: 8TH & HICKMAN COFFEYVILLE, KANSAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

THE SIGN "FRED KISTLER'S "HOME" OIL CO." SHOULD  
BE GIVEN SPECIAL ATTENTION WHEN BEING RETOUCHED  
TO MAKE IT PLAINER AND MORE EASILY READ. (SIGN  
ABOVE PUMPS).

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4045** ORDER NO. **55746** DATE **8-25-1935**

CUSTOMER **HOTEL HUNTINGTON,**  
**HUNTINGTON, LONG ISLAND, N. Y.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M PE**

SIZE **3 1-2 X 5 1-2**

STYLE **PHOTO PLATIN, WHITE BORDER**  
**FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **5** (All of this is on one side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rel. 62  
C 3/4



RETURN PHOTO	YES	NO
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LINE ABOUT 1/32 OF AN INCH.

DEADLINE DEADLINE DEADLINE

DEADLINE

PHOTO 05177



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4047

ORDER NO.

55747

DATE

8-24-1935

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

EGYPTIAN PUBLICATIONS,  
HERRIN, ILL.

I M PC

SIZE

3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

Boy SCOUT CABIN AT HERRIN,  
ILLINOIS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1.50

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8

X



CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-4048 ORDER NO. 55793 DATE 8-27-1935

CUSTOMER CARTWRIGHT'S INN  
FREEHOLD, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CARTWRIGHT'S INN - SOUTH ST. (ONE  
MILE SOUTH OF COURT HOUSE) - FREEHOLD,  
N. J.

FRONT NO. 5 (All of this on a separate sheet)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rev. 3 1/2  
HC 3/4  
A 2 1/4  
C 1 1/2



RETURN PHOTO	YES	NO
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CUSTOMER

6 M LARGE FOLDER COVERS

Title in full ST. HEDWIG'S ORPHANAGE (ETC. AS  
PER LAYOUT) ~~12-1-1880. ON~~

RETOUCHING DEPARTMENT

SEE LAYOUT ATTACHED. SEE INSTRUCTIONS  
ATTACHED TO LAYOUT

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

## STYLE

(All of this on address side)

R. M.

☒ Yes ☐ No

FRONT NO.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark      Yes      No      Special type as sample

Trade Mark	Yes	No	Special type as sample
IMPRINT:	Customer	C. T. Imprint	No Imprint

IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT/ HERMITAGE ART COMPANY,  
THE  
CHICAGO, ILL.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.	Screen	120
Dry — Wet — Pancromatic — Color Separation		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		

### COLOR DESCRIPTION

DEADLINE  
DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4050**

ORDER NO. **55826** DATE **8-28-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**GRAND NORTHERN OIL CO.,  
CHICAGO, ILL.**

1 M RE SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**THE PROOF OF THE MURDER  
IS IN THE EATING  
(ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

**SEE LAYOUT ATTACHED. USE BLUEPRINT ATTACHED  
WHEN REPRODUCING TRUCK.**

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**DEADLINE**

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Art H. 1*  
*16.00*  
*CP Per*

*member 5x7*  
*layout 3 1/2*  
*Lab. 3*  
*C- 3/4*

10  
13



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 0-4051 ORDER NO. 55848 DATE 8-28-1935

CUSTOMER ST. FRANCIS HOSPITAL,  
LITCHFIELD, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

I M PC

SIZE

31-2 X 5 1-2

STYLE

PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ST. FRANCIS HOSPITAL,  
LITCHFIELD, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*replate 5x7*

*Red 2 1/2*

*Q. 14*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4052** ORDER NO. **55848** DATE **8-28-1935**

CUSTOMER **ST. FRANCIS HOSPITAL,  
LITCHFIELD, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

IM **BC** SIZE **3 1-2 X 5 1-2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CHAPEL, ST. FRANCIS HOSPITAL,  
LITCHFIELD, ILL.**

FRONT NO. **5**

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2 1/2  
C 1/4

2.50

OK 12/2

X

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CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4053

ORDER NO. 55880

DATE 8-31-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER FRANK B. IOMAX CO.,  
CHICAGO, ILL.

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IOMAX MF-4 FILTER

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

DIAL NO. D-4054 ORDER NO. 55920 DATE 9-3-1935

CUSTOMER THE LITTON PHOTO CO.,  
DAY CITY, MICH.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 MFC

SIZE 3 1/2 x 5 1/2

STYLE PRIMO PLATIN, WHITE B. ART

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full BIGHORN'S - WOMEN'S FOOTWEAR -  
(ETC. AS PER COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
SEE LAYOUT ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*Original*  
1.50  
*J.B.*

X



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4055**

ORDER NO. **56008**

DATE **9-5-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
**AMITY HALL LUNCH,  
DOWNTOWN, PA.**

1 M 10 SIZE 3 1/2 x 5 1/2

STYLE **PHOTO MATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**NO TITLE.**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stamping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

USE PART OF PHOTO AS MARKED. SMALL PRINT IS ATTACHED TO SHOW THE LETTERING ON THE SIGN OVER GASOLINE PUMP. THIS SIGN, ESPECIALLY THE PART READING "DAVIES SERVICE STATION" SHOULD BE PROMINENT OUT SO IT CAN BE READ IN THE DARK. THE FULL LENGTH EXTENDS OVER THE FRONT OF THE CAR, NOT TO THE SIDE. AT EXTREME LEFT, DOWN AT THE FOOT, WITH THE COLOR DESCRIPTION IN THIS AREA IS: AN AMITY HALL STATION. IT MAY NOT BE NECESSARY TO HAVE THE LETTERING, BUT ON THE SIDE THE SIGN TO SHOW IS AN IDENTIFYING MARK. WHEN THE ROAD IS LINED UP BY TAKING AWAY PART OF THE VEHICLE.

PHOTO RETURNED

TO

PHOTO USED FOR

*Art. Work*  
*1.50*  
*JEB*



2

F. M. RUST,  
COLUMBUS, KY.

NO. D-4056 ✓

ORDER NO. 56016

DATE 9-6-1935

3 M PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO  
IMPRINT NONE

TITLE (IN FULL)  
RESTORED CIVIL WAR  
CONFEDERATE DISPENSARY, COLUMBUS-  
BELMONT BATTLEFIELD MEMORIAL STATE  
PARK, COLUMBUS, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2

F. M. RUST,  
COLUMBUS, KY.

NO. D-4057 ✓

ORDER NO. 56016

DATE 9-6-1935

3 M

C. T. PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

THE IRON BANKS BLUFFS,  
COLUMBUS-BELMONT BATTLEFIELD MEMORIAL  
STATE PARK, COLUMBUS, KY.

FRONT NO.

1

R. M.

NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12



2 1/2

F.M. RUST,  
XXXXXX COLUMBUS, KY.

NO. D-4058 ✓

ORDER NO 56016

DATE 9-6-1935

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ANCHOR AND CHAIN PLACED

IMPRINT

NONE

ACROSS THE MISSISSIPPI AT THE BEGINNING  
OF THE CIVIL WAR BY THE SOUTHERN  
MILITARY FORCES MOUNTED IN THE COLUMBUS-  
BELMONT BATTLEFIELD MEMORIAL STATE  
PARK, COLUMBUS, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

6



F. M. RUST,  
COLUMBUS, KY.

NO. D-4059 ✓

ORDER NO. 56016

DATE 9-6-1935

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

SUMMER VIEW OF THE GREAT  
CIVIL WAR TRENCHES, COLUMBUS-BELMONT  
BATTLEFIELD MEMORIAL STATE PARK,  
COLUMBUS, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



2 1/2

NO. D-4060 ✓

ORDER NO. 56016

DATE 9-6-1935

F.M. RUST,  
COLUMBUS, KY.

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

NORTH RIVER VIEW OF THE

IMPRINT

NONE

MISSISSIPPI FROM THE COLUMBUS-BELMONT  
BATTLEFIELD MEMORIAL ~~STATE~~ PARK,  
COLUMBUS, KY. THE POINT OF ISLAND NO.  
3 CAN BE SEEN IN THE DISTANCE.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



1 1/2

F.M. RUST,  
COLUMBUS, KY.

NO. D-4061 ✓

ORDER NO. 56016

9-6-1935

DATE

3 M PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

NONE

SOUTH RIVER VIEW OF  
THE MISSISSIPPI FROM THE PICNIC  
AREA IN THE COLUMBUS-BELMONT  
BATTLEFIELD MEMORIAL STATE PARK,  
COLUMBUS, KY.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

15



203  
A 30

SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-4062
		ORDER NO. 56024 5
		DATE 9-18-1935
M 7 X 11 ART COLORTONE PICTURES, FULL FACE		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M.	
TITLE (IN FULL) <u>THE DEVIL'S TOWER,</u> <u>WYOMING, ON GUSTY BATTLEFIELD</u> <u>HIGHWAY</u>	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		
USE PHOTO NO. 102549		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER		
CURT TEICH & COMPANY CHICAGO		

Rush proof in office  
by Sept 15th Sure



xl3  
A24

Top 10/11  
12-11-1935

SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-4063
		ORDER NO. 56024
		DATE 9-5-1935
M 7 X 11 ART COLOR NE PICTURES, FULL FACE		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NO	R. M. NO
TITLE (IN FULL) <u>OLD FAITHFUL GEYSER,</u> <u>YELLOWSTONE NATIONAL PARK</u>	IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION		
USE PHOTO NO. <del>21-11-1935</del>		
SUBMIT: RET. PHOTO		YES
B. L. & W. PROOF		HANDCOL PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		RETURN PHOTO.
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

Rush proof to office  
By Sept 11th Sure

8 11/11/35



2883A  
8-31

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-4064

ORDER NO. 56024

DATE 9-5-1935

M 7 X 11 ART COLORTONE XXXX PICTURES, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) SHOSHONE DAM AND LAKE  
ON CODY ROAD TO EASTERN ENTRANCE  
OF YELLOWSTONE NATIONAL PARK

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 4A-H4

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CHICAGO

The Shoshone Lake picture there is objection to the peaks too much. We send a photograph to show the natural appearance. Also the water does not look good too solid and gl more attractive. You people should have color taste by t pictures unless brought out in soft yet brilliant and natu end glaring effects. Above all don't get the rocks any r

Push - proof to Office  
By Sept 11th Sure



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4065

ORDER NO. 56049

DATE 9-10-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER  
ABNER WHEELER HOUSE, INC.,  
FRAMINGHAM CENTRE, MASS.

Photos for  
this Customer

6 M FC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
ABNER WHEELER HOUSE  
FRAMINGHAM CENTRE, MASS.

(USE STYLE OF LETTERING AS ON MENU ATTACHED.)

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing  
Follow Layout

TAKE OFF FROM BOTTOM OF PHOTO FOR PROPORTION

FRONT NO. 5  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

56049  
FB

rephoto  
3  
C-3/4

8.



Ret. 12  
H C 3  
L a 19

CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.  
RETURN PHOTO  
YES  
NO

DIAL NO. ☒ D-4066 ORDER NO. 56097 DATE 9-12-1935

CUSTOMER ~~XXXXXX~~ LANGIE ~~XXXX~~ COAL CO.  
ROCHESTER, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE COMPLETED

Photos for  
this Customer

25 MPC SIZE  $3\frac{1}{2} \times 5\frac{1}{4}$  11 Double Card STYLEART COLORTONE, WHITE BORDER  
PLACE OF TITLE: Upper ☒ Lower, Center ☒ Border ☐ Follow Layout  
Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐  
Title in full  
FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☐ Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

SERVICE... WHEN YOU WANT IT, AND EXACTLY  
\* "AS YOU LIKE IT"! THE LANGIE COAL COMPANY  
TRUCK FLEET, ONE OF THE LARGEST IN NEW YORK STATE  
Plate Stamp Here in large space.

RETOUCHING DEPARTMENT  
☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing  
Follow Layout

USE PORTION OF PHOTO FROM TELEGRAPH POLE AT  
LEFT SHOWING ELEVEN TRUCKS.

PHOTO LITHO  
Rephoto  
NEG. NO.  
Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
☒ Blue Print ☒ Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SIGN ORANGE AND BLACK

PHOTO RETURNED  
TO  
PHOTO USED FOR

15-75  
113

12



xl 1/2  
A 9 3/4

1 1/2

RAVENSWOOD ART CO.,  
CHICAGO, ILL.

NO. D-4067 ✓

ORDER NO. 56114

DATE 9-12-1935

*Full Face*

6 M ART COLORTONE VIEW CARDS SIZE 2 1-2 X 3 1-2 ON FOLDER COV.  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE) STOCK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) CRATER LAKE, OREGON  
*in photo*

IMPRINT

IN PLATE- (C) A.M. PRENTISS  
*m*

COLOR DESCRIPTION

USE PHOTO NO. 101260.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12



RAVENSWOOD ART CO.,  
CHICAGO, ILL.

NO. D-4068 ✓

ORDER NO. 56114

DATE 9-12-1935

6 M VIEW CARDS SIZE 3 1-2 X 2 1-2 ART COLORTONE, ON FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) MULTNOMAH FALLS, COLUMBIA

RIVER HIGHWAY, OREGON

COLOR DESCRIPTION

USE PHOTO NO. 68176.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



RAVENSWOOD ART CO.,  
CHICAGO, ILL.

NO. D-4069 ✓

ORDER NO. 56114

DATE 9-12-1935

FULL FACE

6 M VIEW CARDS SIZE 2 1-2 X 3 1-2 ART COLORTONE ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

MT. HOOD FROM LOST

IMPRINT

NONE.

LAKE, OREGON

*in plate*

COLOR DESCRIPTION

USE PHOTO NO. 1A503. MAKE ~~VERTICAL~~ UPRIGHT CARD ~~VERTICAL~~  
USING PART OF PHOTO AS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12

X



22<sup>L</sup>

A5

*Photo type 5 lines  
2 1/2" high*

RAVENSTOOD ART CO.  
CHICAGO, ILL.

NO. D-4070

ORDER NO. 56114

DATE 9-13-1935

6 M VIEW CARDS SIZE 2 1/2 x 3 1/2

FULL PAGE

ART COLORTONE, ON FOLDER COVER STOCK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) BONNEVILLE DAM, LOOKING EAST

IMPRINT NONE

TOWARD BRIDGE-OF-THE-GODS, COLUMBIA RIVER  
BETWEEN WASHINGTON AND OREGON

SMALL TYP: BRUBAKER AERIAL SURVEYS, ~~PORTLAND, ORE.~~

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1461

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4071 ORDER NO. DATE 9-12-1935  
CUSTOMER GRUEN WATCH CO.,  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

55 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GRUEN WATCH MAKERS GUILD, (EAST VIEW)  
TIME HILL, CINCINNATI, O., U.S.A.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

USE PHOTO NO. 5A-H990

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEADLINE

DEADLINE  
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4072** ORDER NO. **56118** DATE **9-12-1935**

CUSTOMER **BESSIE TIFT COLLEGE,  
FORSYTH, GA.**

DEPT. ☐ RETOUCHING  
☐ ENGRAVING  
☐ PHOTO LITHO  
☐ COMPOSING  
☐ LITHO ART

Photos for  
this Customer

**6** M **PC** SIZE **3½ x 5½**

STYLE **SUPER PHOTO PLATIN,  
WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**TIFT AND UPSHAW DORMITORIES AT  
BESSIE TIFT COLLEGE**

FRONT NO. **5**  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. ☐ 120  
Dry — Wet — Pancromatic — Color Separation ☐ 133  
Transfer — Paper Process — New Process. ☐ 150  
Stripping — White Border — Full Face. ☐ 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Cart 11-11-35  
6.50*

*Del 1/4  
C- 1/2*

*2*

*1*

*X*

*8*



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. D-4073

ORDER NO. 56118

DATE 9-12-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

BESSIE TIFT COLLEGE,  
FORSYTH, GA.

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

ABOVE ROOMS ARE TYPICAL OF THOSE AT

BESSIE TIFT COLLEGE NOW BEING REFURNISHED BY  
FRIENDS.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large photo

PHOTO RETURNED

TO

PHOTO USED FOR

Art Work  
6-2-35  
JCL

X



GEBHART'S BOOK STORE,  
ELIZABETHTOWN, PA.

NO. D-4074

ORDER NO. 56145

DATE 9-13-1935

1 XE M PLATIN POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: AERIAL VIEW, FORMAL GARDENS AND  
MAIN BUILDING GROUP, MASONIC HOMES,  
ELIZABETHTOWN, PA.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



GEHART'S BOOK STORE,  
ELIZABETHTOWN, PA.

NO. D-4075

ORDER NO. 56145

DATE 9-13-1935

1 M PHOTO PLATIN POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: THE ROCK GARDEN, MASONIC HOMES,  
ELIZABETHTOWN, PA.

COLOR DESCRIPTION

PINK, PURPLE & WHITE FLOWERS. DARK GRAY MOSS COVERED ROCKS. RUSTIC BROWN BRIDGE.  
REMOVE THE 1 ON PIPE IN WATER AT RIGHT. IF POSSIBLE, SHOW 8 SIDED RUSTIC LOOKOUT  
ON THE CEMENT PLATFORM WHICH PROJECTS INTO THE WATER AT CENTER RIGHT. THIS BLDG  
IS SHOWN ON PHOTO NO. D-4076.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



DATE 9-13-1935

1 M PHOTO PLATIN POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

TITLE: SWANS ON THE LAKE, MASONIC  
HOMES, ELIZABETHTOWN, PA.

COLOR DESCRIPTION

SWAN WHITE, BROWN RUSTIC HOUSE & BRIDGE IN REAR. GRAY ROCKS FINE SHRUBS.

REAR BLDG. ON LEFT GRAY STONE, SLATE ROOFS. BE SURE TO SHOW THE TWO SWANS  
IN THE PHOTO.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

PHOTO TICKET

卷之六



PUBLISHED FOR THE FORT TICONDEROGA  
MUSEUM, FORT TICONDEROGA, N. Y.

NO. D-4077 ✓  
ORDER NO. 56186  
DATE 9-19-1935

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) FORT TICONDEROGA, N. Y.

IMPRINT SAME AS ABOVE

FORT TICONDEROGA, N. Y. ENTRANCE TO  
PLACE D'ARMES, SOUTH BARRACKS.

(C) C.T.ACO., CHI AGO

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. D-2071.

FORT TICONDEROGA,  
FORT TICONDEROGA, N. Y.

NO. D-4077  
ORDER NO. 56186  
DATE 9-19-35

25 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. XIE NO. M. YES

TITLE (IN FULL) AIRPLANE VIEW, FORT

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

TICONDEROGA, N. Y.

WIDE  
SMALL TYPE: XIE WORLD PHOTOS, INC.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

3 Lines  
see logone

28 P  
A34

Long Photo  
Logone 6  
Ret. 8 1/2



DEADLINE

DALLAS POST CARD,  
DALLAS, TEXAS.

NO. D-4078

ORDER NO. 56206

DATE 10-1-1935

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) DALLAS, TEXAS

IMPRINT D.P.C.

ADOLPHUS HOTEL MAGNOLIA  
BUILDING BAKER HOTEL

(C) C. T. & CO., CHICAGO

SMALL TYPE- PHOTO BY PAUL D. CRAVENS

COLOR DESCRIPTION

USE PHOTO NO. 5A-H162.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

NO. D-4078

ORDER NO. 56206

DATE 10-1-1935

25 M XX LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) DALLAS SKYLINE FROM OAK  
CLIFF END OF CORINTH STREET  
VIADUCT

IMPRINT MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

XX  
SMALL TYPE- (C) LLOYD M. LONG, DALLAS, TEXAS

COLOR DESCRIPTION

USE PHOTO NO. 2A-H611.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

Color 5  
Layout 5  
No. 4  
spec. 1  
A



PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

DIAL No. **D-4080**

ORDER NO. **56248**

DATE

**9-19-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER  
**THE NEW CAPITAL HOTEL  
FRANKFORT, KY.**

**2** M **FC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **NEW CAPITAL HOTEL -  
FRANKFORT, KENTUCKY**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch -- Layout -- Retouched Photo -- Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative -- Line -- Halftone -- Combination. 120  
Dry -- Wet -- Pancromatic -- Color Separation 133  
Transfer -- Paper Process -- New Process. 150  
Stripping -- White Border -- Full Face. 175  
Blue Print -- Handcolor -- Black & White Proof. Titles--Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

10.00

8.



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. **D-4081** ORDER NO. **56264** DATE **9-19-1935**

CUSTOMER **LEE'S CAFE & TAP ROOM,  
LINCOLN, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**3** M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORD ER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

Title in full **LEE'S CAFE AND TAP ROOM**

FRONT NO. **5** (All of this on address side)  
R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☐ Special type as sample  
IMPRINT: Customer ☐ C. T. Imprint ☒ No Imprint ☐

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. ☐ 120  
Dry — Wet — Pancromatic — Color Separation ☐ 133  
Transfer — Paper Process — New Process. ☐ 150  
Stripping — White Border — Full Face. ☐ 175  
☒ Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

**BRING OUT SIGN "LEE'S TAP ROOM" XXXX CLEARLY**

Ret 3

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4062**

ORDER NO. **56295**

DATE

**9-24-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

**STERLING OIL CO.,  
MARIETTA, OHIO**

**6 M PC**

SIZE

**3 1/2 x 5 1/2**

STYLE **PHOTO VARICOLOR WHITE**

(All of this on **BORDER**)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SOUTHEASTERN OHIO'S MOST BEAUTIFUL  
SERVICE STATION, 2ND & SCAMMEL, MARIETTA, O.**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**SEE TISSUE ATTACHED.**

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**SEE TISSUE ATTACHED AND CARD NO. SA-H754 ATTACHED.**

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Get 100  
Eng...  
450*

*Not  
OK  
A-22  
C-1*

*8*

*X*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. **D-4083**

ORDER NO. **56294** DATE **9-23-1935**

CUSTOMER **SMITH CO., INC.,  
MIAMI, FLA.**

DEPT. ☐ RETOUCHING  
☐ ENGRAVING  
☐ PHOTO LITHO  
☐ COMPOSING  
☐ LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6** M **PC** SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO VARICOLOR, WHITE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TOP: WARRINN HOTEL, MIAMI BEACH,  
FLORIDA**

**BOT: ADJOINING THE OCEAN**

FRONT NO. **5** (All of this or part of it)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

**SEE INSTRUCTIONS ATTACHED.**

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*in* **D-5177**

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Work  
17.5*

*9/28/35  
Smith Co.  
Miami*

*OK*



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO

DIAL NO. **D-4084** ORDER NO. **56313** DATE **9-24-1935**

CUSTOMER **THE ALLEN SANITARIUM,  
CONVERSE, LA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**2 M PC** SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **THE NEW ALLEN SANITARIUM AND CLINIC, —  
CONVERSE, LA.**

FRONT NO. **5** (All of this on address side)  
R-M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 5 120  
Dry — Wet — Pancromatic — Color Separation 2 133  
Transfer — Paper Process — New Process. 2 150  
Stripping — White Border — Full Face. 2 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

**LIGHT GRAY BRICK, TRIMMED IN WHITE. ROOF SLATES, DARKER COLOR THAN BUILDINGS, LIGHT BROWN OR  
REDDISH CAST.**

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



20  
14

THE EDWARDS NEWS CO.,  
PORT ARTHUR & BEAUMONT, TEXAS

NO. D-4085 ✓

ORDER NO. 56328

DATE 9-25-1935

5 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~SONNET IR OF~~

PORT ARTHUR, TEXAS

GULF REFINING CO. DOCK

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT SAME AS ABOVE

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

(USE PHOTO NO. 5A490)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

NO. D-4085

ORDER NO. 56328

DATE 9-25-1935

5 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE SHORE DRIVE

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT MADE BY CURT TEICH & CO.,

INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF COVER NO. N-4126.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Coll. 6  
Log 7  
8 - 1 1/2  
- 5 1/2

DEADLINE

DEADLINE

X

8  
3



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

RETURN PHOTO  
YES  
NO

DIAL NO. **D-4086**

ORDER NO. **56336**

DATE **9-24-1935**

CUSTOMER

**FRANK B. LOMAX CO.,  
CHICAGO, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**1 M PC**

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **LOMAX MP-64 FILTER**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Print in lower right corner of photo*

**FRANK B. LOMAX CO., INC.**

**CHICAGO, ILL.**

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL No. <sup>4087</sup> ~~D-4086~~ ORDER NO. 56352 DATE 9-25-1935

CUSTOMER **KEMPER MILITARY SCHOOL**  
**BOONVILLE, MO.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

**WILL ROGERS**  
**KEMPER (1896-98)**

*2 lines below picture*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*TYPE like Bismarck Hotel*  
*neg 517*  
*Ref 2*  
*C 1/2*



D 4088

46 wh  
map 7-  
72 2 1/2-  
map 3.

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4089**

ORDER NO. **56385**

DATE

**9-27-1935**

DEPT.

DATE COMPLETED

CUSTOMER

**DANIEL F. O'BRIEN,  
CAMBRIDGE, MASS.**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**12 1/2** M

**FC**

SIZE

**3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO **5**

(All of this on address side)

R. M.

☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Line — Halftone — Combination.

120

Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Feb. 6, 1936*

*Not 11 1/2*

*C 1/2 ?*



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

DIAL No. **D-4090**

ORDER NO. **56383**

DATE

**9-26-1935**

DEPT.

DATE COMPLETED

CUSTOMER **MARTIN C. RIBSON & SONS CO.**  
**TRENTON, N. J.**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**4 M PC SIZE 3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **ESTEEMED F.T.D.MEMBER**  
**(ETC. AS PER COPY)**

FRONT NO. **5** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

**LEFT HAND SIDE ENTERING STORE ARE READY MADE UP  
PIECES. BRIDAL BOUQUETS & BASKETS IN 8 FT. SHOW CASE,  
18 FT. SHELVING CASE IS BRIDAL CASE WITH BRIDAL  
REQUISITES.**

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Half-tone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print, Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*Let Walter  
Campbell  
5.50*

*OK/4*

*Ret 2 1/2  
C 1/4*

*8*

*X*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4092**

ORDER NO. **56433**

DATE **10-1-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

**THE ALLIS PRESS,  
KANSAS CITY, MO.**

Photos for  
this Customer

**1 M PC**

SIZE

**3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ROBIDOUX HOTEL, ST. JOSEPH, MISSOURI**

FRONT NO. **5**

(All of this on address side)

R. M. Yes **No**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

**IMPRINT: "C.T. PHOTO PLATIN" THE ALLIS  
PRESS, KANSAS CITY, MO.**

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. **120**

Dry — Wet — Panchromatic — Color Separation **133**

Transfer — Paper Process — New Process. **150**

Stripping — White Border — Full Face. **175**

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4093**

ORDER NO. **56433**

DATE **10-1-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **THE AL IS PRESS,  
KANSAS CITY, MO.**

Photos for  
this Customer

**1 M PC**

SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ROBIDOUX HOTEL, ST. JOSEPH, MISSOURI**

FRONT NO. **5**

R. M. Yes ☒ No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: "C.T. PHOTO PLATIN" THE ALLIS  
PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit ☒ Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

TAKE OUT AUTOS AND PUT FLAG ON POLE.

*Desk in BAH 2501*

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3

5

X



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. D-4094 ORDER NO. 56434 DATE 10-1-1935

CUSTOMER THE ALLIS PRESS,  
KANSAS CITY, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BXXX

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FROG HOP, HIGHWAY NO. 71 & RICKETT  
ROAD, ST. JOSEPH, MISSOURI

FRONT NO. 5 (All of this on add.)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: "C.T. PHOTO PLATIN" THE ALLIS  
PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

16



PHOTO PROPERTY OF C. T. & CO. --- CUSTOMER

DIAL No. **D-4095** ORDER NO. 56494 DATE 10-5-1935

CUSTOMER **THE REYMOND BAKING CO.,  
WATERBURY, CONN.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M MEMO PADS SIZE 4 1/8 x 2 1/4

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **NONE** (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. 3A-H811 FOR FRONT COVER AND  
NEW PHOTO FOR BACK COVER.

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

DEADLINE

DEADLINE



15K

made in C.T. artobstone  
regis. party by Curt Teich & Co Chicago

418

14  
9 1/2

MILLER BROS.,  
ATLANTIC CITY, N. J.

NO. D-4096  
ORDER NO. 56504

DATE 10-5-1935

25 M LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ATLANTIC CITY, N. J.  
*Handwritten*

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1784. Follow same design, etc. as Cover No. d-3678 of Miami.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MILLER BROS.,  
ATLANTIC CITY, N. J.

NO. D-4096  
ORDER NO. 56504

DATE 10-5-1935

25 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM

ATLANTIC CITY,  
*Handwritten*

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1208.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

DEADLINE

16



✓  
D. 2096  
from  
C. J. May

37  
H. 1208



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4097**

ORDER NO. **56497**

DATE **10-5-1935**

CUSTOMER **N. GRILLO,  
MILDDALE, CONN.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6** M PC SIZE **3½ x 5½**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**TOP: N. GRILLO, FLORIST AND  
WHOLESALE GROWER, MILDDALE, CONN.**

**BOT: AIRPLANE VIEW - WHERE FINE ROSES ARE  
GROWN.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. **3 BLANK** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

*Original*  
*1-50*

*See 2*  
*C-1*

*5*

*X*



COPYRIGHT BY  
MARKEN & BIELEFELD, INC.,  
FREDERICK, MD.

NO. D-4098

ORDER NO. 56534

DATE 10-8-1935

12 1/2 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

20 VIEWS AND ROADMAP

OVER SKYLINE DRIVE AND SHENANDOAH  
VALLEY, VIRGINIA

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: \*PLACE STAMP  
HERE\*

COLOR DESCRIPTION

USE NEW PHOTO. . GRAY & BROWNISH COLORED STONE, DARK DRIVE.  
MAKE DRIVE SMOOTHER DARK ROAD. REMOVE LOGS ON LEFT.

SUBMIT SKETCH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MARKEN & BIELEFELD, INC.,  
FREDERICK, MD.

NO. D-4098

ORDER NO. 56534

DATE 10-8-1935

12 1/2 M LARGE FOLDER COVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NATURAL BRIDGE, VIRGINIA

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO ON BACK OF COVER NO. D-1753.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. Yes  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



COPYRIGHT BY  
MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. D-4099  
ORDER NO. 56536

DATE 10-8-1935

12<sup>1</sup>/<sub>2</sub> M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) SOUVENIR FOLDER AND ROAD  
MAP OF HISTORIC FREDERICK IN THE HEART  
OF MARYLAND

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE"

Grave and Monument of Francis Scott Key  
COLOR DESCRIPTION

SEE SKETCH ATTACHED.

*use photo -*

NO C.T. MARKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. D-4099  
ORDER NO. 56536

DATE 10-8-1935

12<sup>1</sup>/<sub>2</sub> M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) BARBARA FRITCHIE  
(COMBINATION CARD)

IMPRINT NONE

COLOR DESCRIPTION

(USE PHOTO NO. 5A-HR633)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



2 1/2

MASTERS BILLIARD PARLOR  
INTERNATIONAL FALLS, MINN.

NO. D-4100  
ORDER NO. 56578

DATE 10/11/35

1 M PHOTO PLATIN POST CARDS,  
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1  
IMPRINT

R. M. NO

TITLE (IN FULL)

LOG CABIN INN, INTERNATIONAL FALLS, MINN. NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYWET UP



3  
1  
2

MASTERS BILLIARD PARLOR  
INTERNATIONAL FALLS, MINN.

NO. D-4101 ✓

ORDER NO. 56578

DATE 10/11/35

1 M C.T. PHOTO PLATIN POST CARDS, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL)  LOG CABIN INN, INTERNATIONAL FALLS, MINN.		IMPRINT  NONE	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 346

DEADLINE

5



3

NO. <sup>4102</sup> ~~D-4-02~~ ✓

MASTERS BILLIARD PARLOR  
INTERNATIONAL FALLS, MINN.

ORDER NO. 36578

DATE 10/11/35

1 M C.T. PHOTO PLATIN POST C RDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER - BORDER. FRONT NO. 1 R. M. NO  
TITLE (IN FULL) IMPRINT  
LOG CABIN INN, INTERNATIONAL FALLS, MINN. NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF — HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP

DEADLINE

17  
10



3

NO. D-4103 ✓

ORDER NO. 56578

DATE 10/11/35

MASTERS BILLIARD PARLOR  
INTERNATIONAL FALLS, MINN.

1 M C.T. PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOG CABIN INN, INTERNATIONAL FALLS, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL' PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET 112

DEADLINE

11



PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

Photos for  
this Customer

1. <i>Myiophobus</i>	57
<i>Myiophobus</i>	8
<i>Myiophobus</i>	4
H. C.	2
L. R.	16
Oct. Reef	1 $\frac{1}{4}$
St. George	1
Ad. Camp	1

YES

REIGN PHOTO



CUSTOMER

DIAL No. D-4105

ORDER NO. 56577 DATE 10-11-1935

DEPT.

DATE COMPLETED

CUSTOMER

THE FAIRFAX,  
CHICAGO, ILL.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

6 M FC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE FAIRFAX HOTEL, HYDE PARK

BOULEVARD AT DORCHESTER, CHICAGO

TRANSIENT RESIDENTIAL

FRONT NO. 5

R. M.

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprints No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

NO RETOUCHING IS TO BE DONE, EXCEPT TAKING OUT  
SPOTS IN PHOTO AND LETTERING AT BOTTOM.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4-11/16 x 3 1/4



COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. D-4106 ✓

ORDER NO. 56584

DATE 1-14-35

2 M

C.T. PHOTO PLATIN POST C RDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

IMPRINT NONE

OLD CAPITOL BUILDING AND COLONIAL  
COACH, WILLIAMSBURG, VA.

*Photo in OBHJ060*

*2 Blueprints*

COLOR DESCRIPTION

OLD DULL DARK RED BRICK. WALL SAME COLOR. OLD DULL DARK  
GRAY SHINGLE ROOF. WHITE SASH AND TOWER AND DOORS. COACH  
BLACK, GOLD TRIM. BLACK HORSES AND DRIVERS. GREEN LAWN &  
FOLIAGE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

*Photo E777*

*Table set up*

DEADLINE



COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. D-4107 ✓

ORDER NO. 56584

DATE 10-14-35

2 M C.T. PHOTO PLATIN POST CARDS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL)

DUKE OF GLOUCESTER STREET, WILLIAMSBURG,  
VA.

FRONT NO. 1

R. M. NO

IMPRINT  
NONE

COLOR DESCRIPTION

ON RIGHT 1ST OLD DULL RED BRICK, WHITE SASH & TOWER. DARK BROWN DOORS  
OLD SLATE ROOF. 2-WHITE WHITE GABLE, BROWN CORNICE & SASH. DARK BLUE  
ARCHED SIGN ON GABLE. OTHER BLDGS. OLD DULL RED BRICK, WHITE SASH.  
WHITE REAR TOWER, COPPER TOP. OLD DULL RED BRICK SIDE WALK. CEMENT  
STREET

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

12



22

COLLEGE SHOP  
WILLIAMSBURG, VA.

NOD-4108 ✓

ORDER NO. 56584

DATE 10-14-35

2 M C.T. PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. ~~NO~~ YES

TITLE (IN FULL)

IMPRINT NONE

ROYAL GOVERNORS PALACE AND COLONIAL  
COACH, WILLIAMSBURG, VA.

Photo in ~~8445~~ DBH 1060

2 blueprints

COLOR DESCRIPTION

BLDG. OLD DULL RED BRICK AND DULL BROWN, MIXED BRICK, WHITE TOWER  
& CORNICE & RAILING ON TOP. WALL SAME COLOR. WHITE SASH & DOORS.  
DARK SLATE ROOF. WHITE STONE TOPS ON COLUMNS AT ENTRANCE. COACH  
BLACK, GOLD STRIPE TRIM. HORSES DRIVERS BLACK. GREEN CIRCLE  
LAWN. GRAY DRIVE. DARK POSTS & CHAINS. *Take out auto*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in D-5963

Photo in ~~8445~~ 8445-13

Set up

DEADLINE



2

COLLEGE SHOP  
WILLIAMSBURG, VA.

D4109  
NO. ~~4109~~

ORDER NO. 56584

DATE 10-14-35

2 M C.T. PHOTO PLATIN POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. ~~NO~~ YES same as D4109

TITLE (IN FULL)

IMPRINT NONE

GARDENS AND ROYAL GOVERNORS PABACE,  
WILLIAMSBURG, VA.

2 blueprints

COLOR DESCRIPTION

BLDG. OLD DULL RED BRICK. DARK SLATE ROOF. WHITE TOWER & RAILINGS  
& SASH & DOORS. DARK BROWN COAT OF ARMS OVER ENTRANCE. DARK CREAM  
GABLE OVER ENTRANCE. DARK GREEN BOXWOOD SHRUBS IN REAR YARD.  
PURPLE & CREAM PANSYS IN CENTER. WITH LIGHT PURPLE & RED ON LEFT  
& RIGHT. LIGHT GRAY STEPS & COLUMNS ON RIGHT. GRAY VASES. REMOVE  
GRAY VINES ON RIGHT & LEFT EDGES IN FOREGROUND. COPPER TOP ON TOWER

*Wires*  
SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1342068

Photo in ~~1342068~~

Set up

DEADLINE

12



2 1/2

COLLEGE SHOP  
WILLIAMSBURG, VA.

NO 44110 ✓

ORDER NO. 56584

DATE 10-14-35

2 M C.T. PH TO PLATIN POST C ADS, WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

RALEIGH TAVERN AND COLONIAL  
COACH, WILLIAMSBURG, VA.

FRONT NO. 1

R. M. ~~NO~~ YES

IMPRINT NONE

2 blueprints

COLOR DESCRIPTION

BLDG. WHITE. DULL DARK GREEN SHUTTERS, WHITE SASH. DULL DARK BROWN  
DOORS. GRAY STEPS. SIGN ON LEFT WATER COLOR. PICTURE OF SIR WALTER  
RALEIGH WITH DARK FRAME. LIGHT POST & BRACKET. WHITE FENCE ON RIGHT.  
DARK FENCE OR RAILING IN CENTER. COACH BLACK, WITH GOLD STRIP TRIM.  
HORSES & DRIVERS BLACK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Set up

DEADLINE

16



COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. 0-4111

ORDER NO. 56588

DATE 10-14-35

I M C.T. PHOTO PLATIN FOLDER VIEWS  
(ALL OF THIS ON THE ADDRESS SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. NONE R. M. NO  
TITLE (IN FULL) IMPRINT NONE  
BRUTON PARISH CHURCH, OLDEST CHURCH  
IN CONSTANT USE IN AMERICA,  
WILLIAMSBURG, VA.

COLOR DESCRIPTION

USE PHOTO NO. 65358

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in 2042446

Set up

DEADLINE

8



COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. D-4112

ORDER NO. 56588

DATE 10-14-35

2 M

C.T. PHOTO PLATIN FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

WREN BUILDING, WILLIAM AND MARY  
COLLEGE, WILLIAMSBURG, VA.

IMPRINT  
NONE

COLOR DESCRIPTION

USE PHOTO NO. 4A145

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in 8A42441

Set up

DEADLINE

8



reprints 21/2

COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. D-4113

ORDER NO. 56588

DATE 10-14-35

2 M C.T. PHOTO PLATIN FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL)

IMPRINT NONE

THE GEORGE WYTHE HOUSE, WASHINGTON'S  
HEADQUARTERS, WILLIAMSBURG, VA.  
BUILT 1775

COLOR DESCRIPTION

USE PHOTO NO. 122877

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in 8442446

Set up

DEADLINE

5



COLLEGE SHOP  
WILLIAMSBURG, VA.

NO. D-4114 ✓

ORDER NO. 56588

DATE 10-14-35

2 M C.T. PHOTO PLATIN FOLDER VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW OF LAKE AND GARDENS, ROYAL  
GOVERNORS PALACE, WILLIAMSBURG, VA.

FRONT NO.

NONE

R. M. NO

IMPRINT

NONE

COLOR DESCRIPTION

PURPLE FLOWERS ON RIGHT CORNER. BROWN STEPS IN REAR CENTER  
GREEN STXXS VINES ON REAR TERRACES. DEEP GREEN WILLOW  
TREES ON RIGHT & LEFT FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in E. 787  
844277

Set up

BEADLINE



PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO

YES

NO

CUSTOMER

DIAL NO. D-4116 ORDER NO. 56583 DATE 10-11-1935

CUSTOMER KUMQUAT SWEET SHOP,  
CLEARWATER, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO VARICOLOR, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VISIT THE HISTORIC COACHMAN GROVES

AT COACHMAN STATION. HERE IS YOUR ROAD GUIDE...  
AND DIRECTION SIGNS ARE PLENTIFUL ALONG THE WAY.  
(SEE OTHER SIDE)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

★ Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

1 Copy for Red - 120



RETURN PHOTO	YES	NO
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100		

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

10

NOT TO BE USED FOR

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes ☐ No ☐ Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_ 120  
 Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_ 133  
 Transfer — Paper Process — New Process. \_\_\_\_\_ 150  
 Stripping — White Border — Full Face. \_\_\_\_\_ 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

## COLOR DESCRIPTION



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO. **D-4120**

ORDER NO. **56665**

DATE **10-15-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **GILBERT SYSTEM HOTELS,  
JACKSONVILLE, FLA.**

**50 M DOUBLE CARDS SIZE ~~XXXXXX~~ 5 1/2 x 7**

STYLE **ART COLORTONE, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **THE GILBERT SYSTEM HOTELS  
(ETC. AS PER COPY)**

FRONT NO. **5**

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED TO PHOTOS

DEADLINE  
DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

6 ~~XXXXXX~~ 5x7  
Layout 2  
27 1/2  
27 1/2  
27



22

MRS. C.S. GOULD LAKESIDE, OHIO		NO 0-4119 ORDER NO 56599 DATE 10-17-5	
2 M C.T. PHOTO PLATIN POSITIVE, WHITE BORDER		FRONT NO. 1 R.M. NO	
PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)		IMPRINT	
TITLE (IN FULL) CAMP WESLEYAN, LAKESIDE, OHIO		SAME AS ABOVE	
COLOR DESCRIPTION BLDG. GRAY SLATE ROOF. GRAY STONE BASE & PORCH COLUMNS. GRAY VASE ON PORCH STEPS ON RIGHT. NATURAL WOOD WINDOW SHADES ON UPPER WINDOWS. WHITE STONES ALONG FRONT & IN FOREGROUND. DARK GRAY STREET PAVING. MAKE PAVING SMOOTHER ON RIGHT. REMOVE WIRE CABLE. GREEN LAWN AND FOLIAGE			
SUBMIT: RET. PHOTO PHOTO PROPERTY OF C. T. & CO.		B. L. & W. PROOF CUSTOMER HANDCOL PROOF RETURN PHOTO.	
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET			

TICKETS FOR W  
NG REGISTER

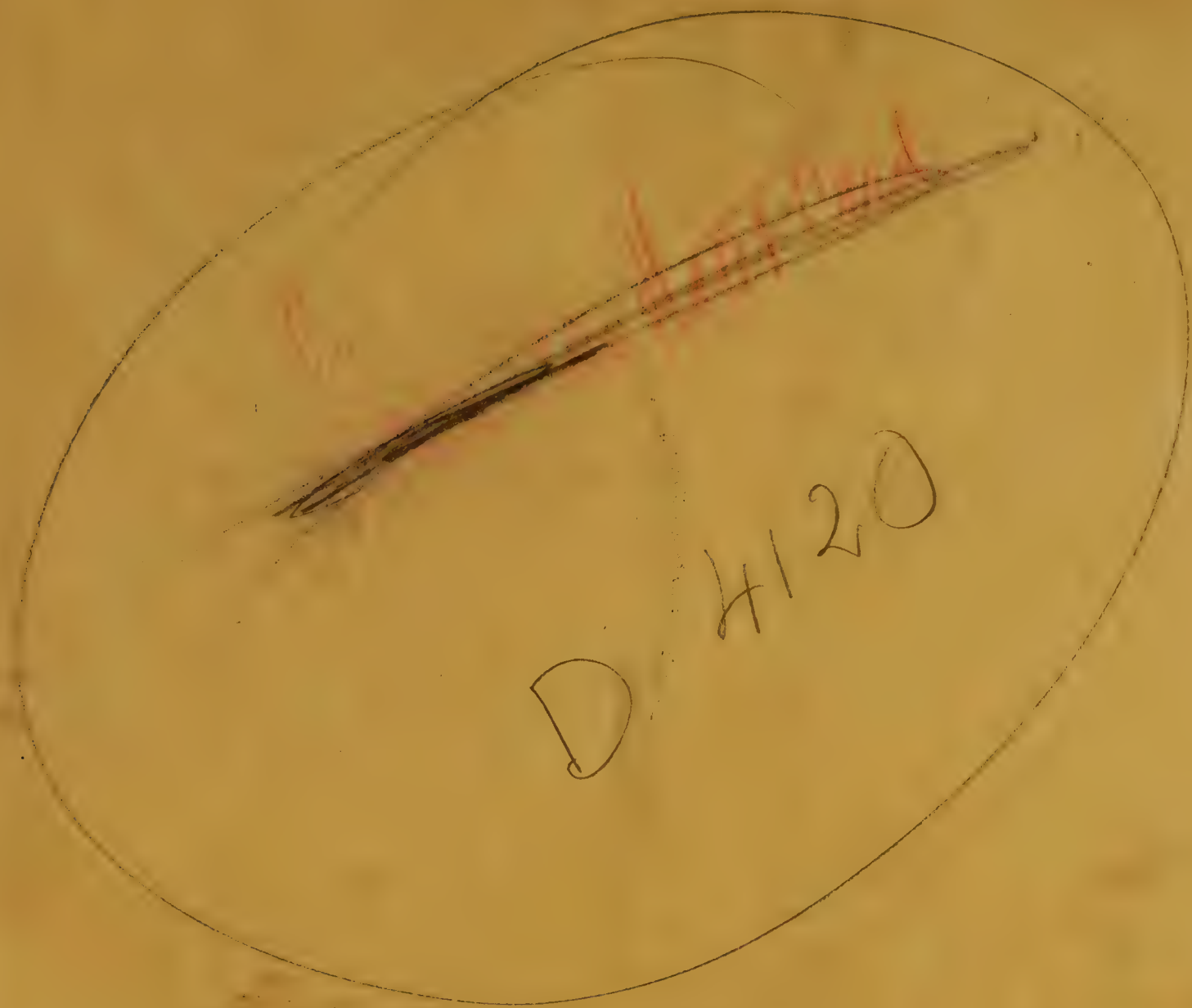
1 TYPE SET UP

On the Sheet  
Please Rush

DEADLINE

8







Calc. Sheet  
Lyzant 8  
Det 10

Net  
A 32

PARISH CASINO, WEST BEND, IOWA		NO. D-4121 ✓
		ORDER NO. 56312
		DATE 10-16-1935
6 M LARGE FOLDER COVERS		FRONT
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. YES
TITLE (IN FULL) THE GROTTO OF THE REDEMPTION WEST BEND, PALO ALTO COUNTY, IOWA		IMPRINT PUBLISHED FOR WEST BEND GROTTO (C) C.T. & CO., CHICAGO
COLOR DESCRIPTION SEE TISSUE ATTACHED.		
PARISH CASINO, WEST BEND, IA.		NO. D-4121
		ORDER NO. 56312
		DATE 10-16-1935
6 M LARGE FOLDER COVERS		BACK
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. YES
TITLE (IN FULL) ROW OF STATIONS, WAY OF THE CROSS		IMPRINT MADE BY CURT TEICH & CO., INC., CHICAGO, U.S.A. <i>Made in East Calcutta (Regd. 3 Pat Off) by Curt Teich &amp; Co. Chicago</i>
COLOR DESCRIPTION SEE TISSUE ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF <input checked="" type="checkbox"/> HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

DEADLINE



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-4122**

ORDER NO. **56680**

DATE **10/22/35**

CUSTOMER **HOTEL JAMESTOWN, INC.,**

**JAMESTOWN, N. J.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25** MPOST CARDS

SIZE **3 1/2 X 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HOTEL JAMESTOWN, JAMESTOWN, NE. YORK**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print, Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



A26

YANKEE STORE,  
BERMUDA

NO. D-4123

ORDER NO. 56732

DATE 10-19-1935

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

GREETINGS FROM

BERMUDA ISLANDS

IMPRINT

NONE

YES

NONE

~~NO OTHER C.T. MARKS~~ (PLEASE NOTE THAT  
NO OTHER C.T. MARKS ARE TO APPEAR EXCEPT  
THIS, AND IT MUST ONLY READ AS ABOVE.)  
*Center stamp goes here*

COLOR DESCRIPTION

USE NEW PHOTO. SEE TISSUE ATTACHED. PUT CLOUDS IN SKY

SUBMIT SKETCH TO CUSTOMER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

NO. D-4123

ORDER NO. 56732

DATE 10-19-1935

YANKEE STORE,  
BERMUDA

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

NO TITLE.

IMPRINT

NONE

YES

NONE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO  
YES  
NO

DIAL NO. **D-4124**

ORDER NO. **56786**

DATE **10/22/35**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **CAMDEN IRON SERVICE CO.,**  
**CAMDEN, N. J.**

**2 M POST CARDS** SIZE **3½ X 5½**

STYLE **S. PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: ☒ Upper, ☐ Lower, ☐ Center, ☐ Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. **5**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint No Imprint

**TOP-BETTER BILT OVERHEAD DOORS AS INSTALLED**  
**BY MITCHEL STERN**

**BOT-CAMDEN IRON SERVICE CO., 28 SO 4th ST.,**

**CAMDEN, N. J.**

RETOUCHING DEPARTMENT  
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Work*  
*1.50*  
*Job*

X



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO

DIAL No. D-4125 ✓ ORDER NO. 56863 DATE 10/24/35

CUSTOMER CRANE TECHNICAL HIGH SCHOOL  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POSTCARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CRANE TECHNICAL HIGH SCHOOL — CHICAGO, ILL.

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

STYLESUPER PHOTO PLATIN, WHITE

(All of this on address side)

FRONT NO. 5 R. M. (Yes) No BORDER  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

— Photograph each - Size 5x7 - 8x10 - 10x12  
— Prints each from — Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

2 photos ret  
12/10/35

Get Work  
17.00  
Rep  
1.50



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4126**

ORDER NO. **56896**

DATE **10-29-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **HOTEL LEWISBURGER,  
LEWISBURG, PA.**

**2 M FC**

SIZE

**3 1/2 x 5 1/2**

STYLE

**PHOTO VARICOLOR, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**HOTEL LEWISBURGER, LEWISBURG, PA.**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**REMOVE TALL POLE N LEFT SIDE OF HOUSE. BRING  
OUT DISTINCTLY HOTEL SIGN. REMOVE TWO SHORT POSTS AT FRONT CURB RIGHT  
AND LEFT OF ENTRANCE. CLOSE DOOR AT RIGHT SIDE  
IF POSSIBLE. REMOVE CAR AT FRONT ENTRANCE AND  
FILL IN THE SEMI-CIRCULAR WINDOW DETAIL AS PER  
EXTRA PHOTO ATTACHED. CHAIRS, SHOULD BE UPRIGHT AS THEY  
ARE IN THE MAIN PHOTO. CAR SHOWING JUST THE REAR END AT  
NEAR CURB IS NOT OBJECTIONABLE.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mounting — Hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Staining — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

**TRIMMING FOR THIS BUILDING IS GREEN, RATHER DARK. RED SHOULD BE SHOWN JUST IN THE LIGHT TINT  
MARKED ON CARD ATTACHED.**

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO



CUSTOMER  PHOTO PROPERTY OF C. T. & CO.  NO  YES  RETURN PHOTO	DIAL No. <b>0-4127</b>	ORDER NO. <b>56953</b>	DATE <b>10-29-1938</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;">         Photos for this Customer       </div>
	CUSTOMER <b>HOTEL BRAEMORE, BOSTON, MASS.</b>					
6 M PC		SIZE <b>3 1-2 X 5 1-2</b>		STYLE <b>PHOTO PLATIN, FULL FACE</b>		
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <b>HOTEL BRAEMORE, 466 COMMONWEALTH</b> <b>AVE., AT CHARLESGATE WEST, BOSTON, MASS.</b>				FRONT NO. <b>5</b> R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout				PHOTO LITHO Rephoto		
CUT OFF AT TOP.				NEG. NO.		
				Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER _____ Straighten Photo		
				Negative — Line — Halftone — Combination. <span style="float: right;">120</span> Dry — Wet — Pancromatic — Color Separation <span style="float: right;">133</span> Transfer — Paper Process — New Process. <span style="float: right;">150</span> Stripping — White Border — Full Face. <span style="float: right;">175</span> Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.		
COLOR DESCRIPTION						
RETURN PHOTO						



DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. D-4128 ✓  
ORDER NO. 56946  
DATE 10-30-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
SCENIC UTAH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES *same as D-2068*  
IMPRINT SAME AS ABOVE  
(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. D-4128  
ORDER NO. 56946  
DATE 10-30-1935

12M 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
GALLERY ON MOUNT CARMEL  
HIGHWAY, ZION NATIONAL PARK,  
SOUTHERN UTAH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS ON BACK OF D-2068. HAVE MORE COLOR IN  
BORDER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE



copy sent  
lay out 8  
Ret 6 1/2

210 1 1/2  
32

Hand lettered

DISTRIBUTED BY JAY LECK,  
CARLSBAD, NEW MEX.

NO. D-4129 ✓  
ORDER NO. 56934  
DATE 10-30-1935

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

YES

TITLE (IN FULL) THE WONDERFUL  
CARLSBAD CAVERN OF NEW MEXICO  
NATIONAL PARK  
TWIN DOMES, BIG ROOM  
(C) RXXXX R.V.D.

IMPRINT

SAME AS ABOVE

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. D-1525.  
MAKE LETTERING LARGER AND MORE OUTSTANDING THAN D-1525. MAKE VIEW  
SMALLER AS NEEDED.

DISTRIBUTED BY JAY LECK,  
CARLSBAD, NEW MEX.

NO. D-4129  
ORDER NO. 56934  
DATE 10-30-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

YES

TITLE (IN FULL) ENTRANCE OF CARLSBAD  
CAVERNS, CARLSBAD, NEW MEXICO

IMPRINT

MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 5A13

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1  
16



PHOTO PROPERTY OF C. T. & CO. CUSTOMER	DIAL NO. <b>D-4130</b>	ORDER NO.	DATE <b>10-29-1935</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED
	CUSTOMER <b>SWIFT &amp; CO., CHICAGO</b>			<div style="border: 1px solid black; padding: 5px; text-align: center;">           Photos for this Customer         </div>	
	M <b>PC</b>	SIZE <b>3 1-2 X 5 1-2</b>	STYLE <b>PHOTO PLATIN WHITE BORDER</b>		
	PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout		(All of this on address side)		
	Title in Plate Yes No Copyright in Plate Yes No		FRONT NO. <b>5</b> R. M. Yes No		
	Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample		
			IMPRINT : Customer C. T. Imprint No Imprint		
	RETOUCHING DEPARTMENT			PHOTO LITHO	
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Rephoto	
				<div style="border: 1px solid black; padding: 5px; text-align: center;">           NEG. NO.         </div>	
				_____ Photograph each - Size 5x7 - 8x10 - 10x12	
				_____ Prints each from _____ Negatives MATTE or GLOSSY	
				Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted	
				See Salesman, Customer, or Sample for Position, Office	
				DELIVER _____ Straighten Photo	
				Negative — Line — Halftone — Combination. <span style="float: right;">120</span>	
				Dry — Wet — Pancromatic — Color Separation <span style="float: right;">133</span>	
				Transfer — Paper Process — New Process. <span style="float: right;">150</span>	
				Stripping — White Border — Full Face. <span style="float: right;">175</span>	
				Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	
	COLOR DESCRIPTION				
	<div style="font-size: 2em; transform: rotate(-15deg); position: absolute; bottom: 10px; left: 10px;">           Photo ret 12/4/35         </div>				

PHOTO RETURNED TO PHOTO USED FOR



A 37

DISTRIBUTED BY  
E.D. WEST CO., SOUTH YARMOUTH,  
CAPE COD, MASS.

NO. D-4131 ✓

ORDER NO. 56963

DATE 10-31-1935

12<sub>M</sub> 500 LARGE FOLDER COVER

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **SOUVEIR VIEWS OF CAPE  
COD, MASS.**

IMPRINT **SAME AS ABOVE**

**CAPE COD CANAL AND BOURNE BRIDGE**

**(C) C.T. & CO., CHICAGO**

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2012

E.D. WEST CO.,  
SOUTH YARMOUTH, MASS.

NO. D-4131

ORDER NO. 56963

DATE 10-31-1935

12<sub>M</sub> 500 LARGE FOLDER COVER

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NO** R. M. **YES**

TITLE (IN FULL) **COME DOWN ON CAPE COD.**

IMPRINT **NONE**

**MADE BY CURT TEICH CO., INC.,  
CHICAGO, U.S.A.**

COLOR DESCRIPTION

USE SAME PHOTO AS ON BACK OF COVER NO. D-1098. ALSO SAME  
BORDER.

*Use old negatives, strip in new frame*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

Color  
8  
6  
HW  
2

8  
6

X



184131



Color Print  
Layout = 7  
Lit. 2

A38

GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. D-4132 ✓  
ORDER NO. 56672  
DATE 10-31-1935

25M LARGE FOLDER COVERS

FRONT

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO R. M. YES
TITLE (IN FULL) MINNEAPOLIS, MINN. <i>Handwritten</i>		IMPRINT	SAME AS ABOVE
		(C) C.T. & CO., CHICAGO	

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1874)

*see color T. Col  
for colors*

GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. D-4132  
ORDER NO. 56672  
DATE 10-31-1935

25M LARGE FOLDER COVERS

BACK

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO R. M. YES
TITLE (IN FULL) GREETINGS FROM MINNEAPOLIS, MINN. <i>Handwritten</i>		IMPRINT	MADE IN C.T. ARTYCOLORTONE (REG. U.S. PAT. OFF.) BY CURT TEICH & CO., CHICAGO CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1893.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

DEADLINE

X

10



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. **D-4133**

ORDER NO.

**56996**

DATE

**10-31-1935**

DEPT.

DATE COMPLETED

CUSTOMER

**OTTO ULBRICH CO.,  
BUFFALO, N.Y.**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**1** M PC

SIZE

**3 1/2 x 5 1/2**

**FULL FACE ON THREE SIDES.  
STYLE PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **"I AM COMING TO YOUR HOUSE"**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**REMOVE CHRISTMAS TREE, HAT FROM CHILD'S LAP,  
& BOWL. IF POSSIBLE EXTEND SANTA CLAUS  
ARM AROUND CHILD ON HIS RIGHT. GIVE CHILD ON  
HIS LEFT A HAIR CUT AND REMOVE SCARED EXPRESSION.  
STRAIGHTEN SANTA'S NOSE. USE PORTION OF PHOTO  
AS MARKED ON BACK.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

*Cost 4.00*

*X*



RETURN PHOTO      YES      NO      PHOTO PROPERTY OF C. T. & CO.      —      CUSTOMER

DIAL NO. D-4134 ORDER NO. 57006 DATE 11-2-1935

CUSTOMER MURPHY MILES OIL CO.,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

12 $\frac{1}{2}$  M CIRCULARS SIZE 8 $\frac{1}{2}$  x 11 $\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border (— Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full FUEL OILS

QUALITY SERVICE NOT CONVERSATION

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

FRONT NO. **NONE** R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 \_\_\_\_\_  
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — ~~Red~~ \_\_\_\_\_ Black & White Proof \_\_\_\_\_ Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

PHOTO RETURNED

10

PHOTO USED FOR

Make ~~the Red~~ impression  
" — Red — " —



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. D-4135

ORDER NO. 57044

DATE 11/5/35

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER BOYER'S COFFEE SHOP  
ALBANY, N.Y.

1 M POST CARDS

SIZE 3 1/2 X 5 1/2

STYLE PLATIN, ~~CR~~ WHITE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

BOYER'S COFFEE SHOP (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

2 photos ret  
2/19/35

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

6

7

X



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. D-4136

ORDER NO. 57040

DATE 11/5/35

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER THE FALCONER COMPANY  
BALTIMORE, MD.

25 M BLOTTERS

SIZE 3 1/2 X 6

STYLE ART COLOR TONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

THE CONSOLVO HOTELS (ETC. AS PER COPY)

FRONT NO.

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

make DH Blue impression



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4137 ORDER NO. 57160 DATE 11-8-11935

CUSTOMER SWIFT & COMPANY,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½M FC

SIZE 3½ x 5½

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen  
120  
133  
150  
175

BRING OUT ALL SIGNS "SWIFT & COMPANY" AS CLEARLY  
AS POSSIBLE.

SUBMIT RETOUCED PHOTOS TO MR. BLAICHER.

COLOR DESCRIPTION

Photo ret. 12/4/35

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL No. D-4138 ORDER NO. 57160 DATE 11-7-1935

CUSTOMER SWIFT & COMPANY,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE X PHOTO PLATIN, WHITE BORDERS

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE.

FRONT NO. 5  
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

BRING OUT ALL SIGNS "SWIFT & COMPANY" AS CLEARLY  
AS POSSIBLE. CUT PHOTO AS MARKED AT TOP & BOTTOM

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

Photo ret. 12/4/35

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. D-4139 ORDER NO. 57160 DATE 11-8-1935

CUSTOMER  
SWIFT & COMPANY,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NO TITLE.

FRONT NO. 5  
(All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PUT WHITE BELT ON MAN INSTEAD OF BLACK BELT  
HE NOW WEARS. ALSO REMOVE HIS MUSTACHE

SUBMIT RETOUCED PHOTO TO MR. PLAICHER.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret 12/4/35

DEADLINE

PHOTO RETURNED  
TO  
PHOTO USED FOR



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4140** ORDER NO. **57157** DATE **11-26-1935**

CUSTOMER **ROYAL PALM HOTEL,  
FORT MYERS, FLA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6 M CIRCULARS** SIZE **9 X 12**

STYLE **ART GRAVURE BLUE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **ROYAL PALM HOTEL  
(ETC. AS PER COPY)**

FRONT NO. **NONE** (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. used 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. Sc 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

*Very Very Rush  
make one effort to Blue*

PHOTO RETURNED

TO

PHOTO USED FOR

*Layout 8  
RI 14  
C- 3*



Color 3x5  
Lay out 7  
Ref. 42

A36

MINSKY BROS. & CO., *Publishing Division*  
PITTSBURGH, PA.

NO. D-4141 ✓  
ORDER NO. 57192  
DATE 11-9-1935

12M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) PITTSBURGH, PA.  
WORKSHOP OF THE WORLD

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT SAME AS ABOVE  
(C) C. T. & CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H235. USE RED LETTERING ON TITLE.

MINSKY, BROS. & CO.,  
PITTSBURGH, PA.

NO. D-4141  
ORDER NO. 57192  
DATE 11-9-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) SKYLINE OF BUSINESS  
SECTION FROM GRANDVIEW PARK AT  
NIGHT, PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT MAX MADE BY CURT TEICH &  
CO., INC., CHICAGO, U.S.A.  
*Wm. C. Teich, Inc.*

COLOR DESCRIPTION

USE PHOTO NO. 5A-H234.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

5



NO. D-4142

ORDER NO. 57212

DATE 11-13-1935

THOMAS R. WEST,  
MIAMI, FLA.

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) THE PALM BEACHES,  
FLORIDA

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

DO NOT MAKE TITLE OF FOLDER IN HEAVY BLACK LETTERS. ~~NO~~ SMALLER TYPE &  
NEAT LETTERS ESSENTIAL FOR THIS PLACE. LETTERS & SIZE ON MUSCLE  
SHOALS FOLDER ATTACHED IS LIKED BY CUSTOMER.

USE PHOTO NO. 5A-H1284.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

NO. D-4142

ORDER NO. 57212

DATE 11-13-1935

THOMAS R. WEST,  
MIAMI, FLA.

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) WEST PALM BEACH  
SKYLINE AND ROYAL PALM BRIDGE,  
LOOKING ACROSS LAKE WORTH

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1630. BRING OUT BLDGS. IN BACKGROUND  
PLAIN. MAKE SOME TAN OR BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

A33

3 times

5  
3 1/2

RECEIVED  
NOV 14 1935  
C. T. & CO.

X



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-4143 ✓

ORDER NO. 57350

DATE 11-21-1935

12½ M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

FRONT

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NONE

TITLE (IN FULL) WILD WEST AND COWBOY  
SOUVENIR FOLDER

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE SAME PHOTO AS USED ON FRONT OF COVER NO. D-737. MAKE BORDER AROUND COVER  
AS SHOWN ON SAMPLE ATTACHED.

ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-4143

ORDER NO. 57350

DATE 11-21-1935

12½ M LARGE FOLDER COVERS  
(ALL OF THIS ON THE PICTURE SIDE)

BACK

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) \*PIONEERS OF THE PLAINS\*

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE SAME PHOTO AS ON BACK OF COVER NO. D-737.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

26K  
A38

TYPE

color photo  
28  
2

DEADLINE

X



Colored Slide  
lay out 6  
p. 4

DUVAL NEWS COMPANY,  
JACKSONVILLE, FLA.

NO. D-4144 ✓

ORDER NO. 57347

DATE 11-21-1935

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) JACKSONVILLE FLORIDA

IMPRINT SAME AS ABOVE

MEMORIAL PARK AND ST. JOHN'S RIVER

(C) C.T.ACO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 1A1904.

DUVAL NEWS COMPANY  
JACKSONVILLE, FLA.

NO. D-4144

ORDER NO. 57347

DATE 11-21-1935

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) GREETING FROM  
JACKSONVILLE, FLORIDA

IMPRINT  
MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

Made in C.T. art-colortone  
(Reg. U.S. Pat. & Tm. Off.) by Curt Teich & Co., Chicago

COLOR DESCRIPTION

USE PHOTO NO. 5A-11347.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

X



ROBBINS-TILLQUIST CO.,  
SPOKANE, WASH.

NO. D-4145

ORDER NO.

57349

DATE 11-21-1935

12 $\frac{1}{2}$  M

LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SOUVENIR FOLDER OF  
BEAUTIFUL PUGET SOUND

Elephant Head Rock

~~CHAS. H. CURTIS~~

COLOR DESCRIPTION

MAKE COLORFUL COVER.

(USE SAME PHOTO AS USED ON FRONT OF COVER NO. N-4081)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & CO.,

CHICAGO, ILL.

NO. D-4145

ORDER NO. 57349

12-10-1935

DATE

12 $\frac{1}{2}$  M

LARGE FOLDER COVERS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DECEPTION PASS BRIDGE IN  
BEAUTIFUL PUGET SOUND

COLOR DESCRIPTION

BACK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NONE

R. M.

YES

IMPRINT

MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

USE PHOTO NO. 5A-H1520

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF

RETURN PHOTO  
YES  
NO

DIAL No. **D-4147**

ORDER NO. **57362**

DATE **11-22-1935**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER **FARSON & HUFF,**  
**LOUISVILLE, KY.**

**1 M PC**

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**NEW MUNFORDVILLE INN AND GIFT SHOPPE**  
**W. I. BEVILL, PROP. AND MGR.**  
**MUNFORDVILLE, KY.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. **5**

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR



see layout

See 1 1/2  
C. 1/2



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL NO.

D-4148

ORDER NO.

57405

DATE

11-25-1935

DEPT.

DATE COMPLETED

CUSTOMER

A. A. DUERR MERCANTILE CO.,

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 M 500 BLOTTERS

SIZE

3 1-2 X 6

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VERNON MEMORIAL FUNERAL HOME

(ETC. AS PER COPY)

FRONT NO. NONE  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

NON EXISTENCE

HOLD THE SIZE OF THE PICTURE DOWN SO  
THAT PLATES MAY BE USED FOR POST CARDS.

8x10

7

1 1/2

93

1/4

1/2

PHOTO RETURNED

TO

PHOTO USED FOR

12-27  
2.50



PHOTO PROPERTY OF C. T. L. CO. — CUSTOMER

DIAL NO. **D-4149** ORDER NO. **57404** DATE **11-25-1935**

CUSTOMER

**CHASE PLOW COMPANY,  
LINCOLN, NEB.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**6** M **DOUBLE CARDS** SIZE **5 1-2 X 7**

STYLE **ART COLOR TONE, WHITE  
BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE CHASE PLOW COMPANY  
LINCOLN, NEBRASKA  
(ETC. AS PER COPY)**

FRONT NO. **5** (All of this on **BORDER**)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

*Put in margin space*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**SEE LAYOUT & CORRECTIONS ATTACHED.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	

COLOR DESCRIPTION

**SEE LAYOUT & CORRECTIONS ATTACHED.**

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

*1 report 8x10  
Layout 3*

*Sub 17  
20 L K  
A 9 3/4  
C-13 1/2 YES*



SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. D-4150

ORDER NO.

57413

DATE 11-25-1935

12 1/2 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES same as D 3235

TITLE (IN FULL) VIEW OF GULF AND BEACH

IMPRINT

MADE IN C.T.ART COLORTONE (REG.

BOULEVARD FROM HOTEL GALVEZ

U.S.PAT.OFF.) BY CURT TEICH & CO.,  
CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1861)

SEAWALL SPECIALTY CO.,  
HOUSTON AND GALVESTON, TEXAS

NO. D-4150

ORDER NO.

57413

DATE 11-25-1935

12 1/2 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

YES

TITLE (IN FULL)

SOUVENIR OF THE BEACH AT

IMPRINT

SAME AS ABOVE

GALVESTON, TEXAS

(C) C.T.ACO., CHICAGO

ENJOYING THE BATHING IN THE  
GULF OF MEXICO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2208

MAKE WORDS "BEACH" AND "GALVESTON" LARGE IN  
TITLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



RETURN PHOTO YES NO	PHOTO PROPERTY OF C. T. & CO.	CUSTOMER ALFRED DECKER & COHN, CHI CAGO	DIAL NO. D-4151	ORDER NO. 57440	DATE 11-26-1935	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
			6 M	BLOTTERS	SIZE 3 1-2 X 6	STYLE	ART COLORTONE	
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout			(All of this on address side)					
Title in Plate Yes No Copyright in Plate Yes No			FRONT NO. NONE R. M. Yes No					
Title in full AMERICA'S FASTEST SELLING QUALITY COAT			R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample					
(ETC. AS PER COPY)			IMPRINT: Customer C. T. Imprint No Imprint					
RETOUCHING DEPARTMENT			PHOTO LITHO					
Submit — Sketch — Layout — Retouched Photo — Wash Drawing			Rephoto					
Follow Layout			NEG. NO.					
			____ Photograph each - Size 5x7 - 8x10 - 10x12					
			____ Prints each from ____ Negatives MATTE or GLOSSY					
			Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted					
			See Salesman, Customer, or Sample for Position, Office					
			DELIVER Straighten Photo					
			Negative — Line — Halftone — Combination. 120					
			Dry — Wet — Pancromatic — Color Separation 133					
			Transfer — Paper Process — New Process. 150					
			Stripping — White Border — Full Face. 175					
			Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.					
			COLOR DESCRIPTION					



CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. D-4152 ORDER NO. 57433 DATE 11-26-1935

CUSTOMER THE DURETTE STUDIO,  
MANCHESTER, N. H.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC SIZE 3 1-2 X 5 1-2

STYLE PHOTO VARI COLOR, WHITE  
BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

CATHOLIC HOSPITAL, -ST.  
JOHNSBURY, VT.

FRONT NO. 5

(All of this on address)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue.

BRICK BUILDING. PLAZA GREY COLOR. GRILLING OAK, GREEN COLLARS.

PHOTO RETURNED

TO

PHOTO USED FOR

3  
xc 1  
A 23  
C-1/2

7



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. **D-4154**

ORDER NO. **57441**

DATE **11-26-1935**

DEPT.

DATE COMPLETED

CUSTOMER

**"C.T. SUPER PHOTO PLATIN" THE ALLIS PRESS,**  
**KANSAS CITY, MO.**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

2 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

PHOTO PLATIN, WHITE

PLACE OF TITLE: Upper Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **KANSAS CITY-WESTERN DENTAL**  
**COLLEGE, TENTH STREET AND TROOST**  
**AVENUE, KANSAS CITY, MISSOURI**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. **5**

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

IMPRINT. ~~XXXXXXRENTXXXXX~~ ~~SAMEASXABOVE~~

~~XXXXXX~~

SAME AS ABOVE (IN CENTER)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

*Photo ret  
3/2/36*

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. ~~D~~4155 ORDER NO. 57441 DATE 11-26-1935 DEPT.

CUSTOMER ~~THE~~ "C.T. SUPER PHOTO PLATIN" THE  
ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC

SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KANSAS CITY-WESTERN DENTAL  
COLLEGE INFIRMARY, TENTH STREET AND  
TROOST AVENUE, KANSAS CITY, MISSOURI

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PORTION OF VIEW STARTING AT LEFT  
AND THEN TAKE AS MUCH OF VIEW TO  
RIGHT AS IS NECESSARY TO FILL OUT CARD  
WITH WHITE BORDER.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT- SAME AS ABOVE (IN CENTER)

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Photo ret  
3/4/36



CITY PHARMACY,  
CRESTVIEW, FLA.

NO. ~~D-1156~~  
4

ORDER NO. 57475

DATE 12-2-1935

1 M PHOTO PLATIN POST CARDS WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) ENZOR BROS. HOSPITAL, CRESTVIEW, FLORIDA		IMPRINT	NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Yes*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

TYPE SET UP



Layout 6  
Ret 6

THOMAS R. WEST,  
MIAMI, FLA.

NO. D-4157  
ORDER NO. 57582

DATE 12-2-1935

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

FORT LAUDERDALE AND  
HOLLYWOOD, FLA.

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 3A-H612. MAKE TITLE IN NICE TYPE, NOT BLOCK LETTERS.

THOMAS R. WEST,  
MIAMI, FLA.

NO. D-4157  
ORDER NO. 57582

DATE 12-2-1935

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

IMPRINT

WINTER BATHING SCENE  
AT HOLLYWOOD BEACH

MADE IN C.T.ART COLORTONE  
(REG.U.S.PAT.OFF.) BY CURT TEICH  
& CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1178

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Wm. H. Brown



DALLAS POST CARDS  
DALLAS, TEXAS

NO. D-4158

ORDER NO. 57620

DATE 12-4-1935

25 M. LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) HISTORIC TEXAS

IMPRINT

NONE

COMMEMORATED BY THE TEXAS CENTENNIAL

(C) C.T.&CO., CHICAGO

1836

1936

COLOR DESCRIPTION

USE NEW PHOTO

DALLAS POST CARDS  
DALLAS, TEXAS

NO. D-4158

ORDER NO. 57620

DATE 12-4-1935

25 M. LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) THE STATE CAPITOL, AKA  
AUSTIN, TEXAS

IMPRINT

MADE IN C.T.ART COLORTONE (REG.  
U.S.PAT.OFF.) BY CURT TEICH & CO., INC.,  
CHICAGO

SMALL TYPE: PHOTO BY ELLISON

COLOR DESCRIPTION

USE PHOTO NO. 2A-H323.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



A36

*My...*  
*13*  
*2*  
*4 hr.*  
*1 - 2 1/2*  
*op. 11 = 7 - 6 1/2*

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. D-4159  
ORDER NO. 57626  
DATE 12-2-1935

12M500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL) PILGRIM PLYMOUTH

IMPRINT SAME AS ABOVE

THE MAYFLOWER, 1620, PLYMOUTH  
HARBOR, MASS.

(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE SAME PHOTO AS ON FRONT OF COVER NO. D-448.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. D-4159  
ORDER NO. 57626  
DATE 12-2-1935

12M500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. YES

TITLE (IN FULL)

IMPRINT  
MADE BY IN C.T. ART  
COLOR TONE (REG. U.S. PAT. OFF.)  
BY CURT TEICH & CO., CHICAGO

BOAT LANDING AND  
PORTICO OVER ROCK, PLYMOUTH, MASS.

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1502.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*4567 29*  
*4567*



INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4160

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK VIEW

PAGE SIZE 6 1/2 x 9 1/2

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF LIBERTY (ETC. AS  
PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

*[Faint, mostly illegible text and markings on the back of the photo ticket, including a large red 'X' and handwritten numbers like '5', '73', and '12-19']*



3

*Photo*  
*made from*  
*Drawing*

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4160

ORDER NO. 57798

DATE 12-12-1935

500 ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF LIBERTY  
(ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION USE PHOTO NO. 3A-H96

*get Orig.*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6215

Pg. 1



FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4161

ORDER NO. 57798

DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **ELLIS ISLAND**  
(ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **NONE** R. M.

IMPRINT

COLOR DESCRIPTION

*Large photo*

SUBMIT: RET. PHOTO      B. L. & W. PROOF      ☒      HANDCOL PROOF      RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.—      CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G-215

Pg 2

DEADLINE



INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

NO. D-4161

ORDER NO.

DATE 11-10-1938

50	M PHOTO PLATE BOOK VIEW	PAGE SIZE $6\frac{1}{2} \times 9\frac{1}{2}$	MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO	R. M. NO
TITLE (IN FULL) ELLIS ISLAND (ETC. AS PER COPY)		IMPRINT NONE	
		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

STRIP IN NEW PHOTO AT THE TOP OF PAGE 2

*Change strip  
photo in large file -*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL. PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,099

*Estimate* *7.2*  
By *7.2*  
Date *NOV 11 1938*

OPERATION	EST. TIME	DATE	DATE
		STARTED	COMPLETED
COMPOSITION			
EXPOSURE			
RETURN	5	11-11	11-14-38
PRINT			
PROOF			
REVISION			
FINAL			
DELIVERY			

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

5



NO. D-4162

INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

ORDER NO.

DATE 12-21-1938

59	M PHOTO PLATIN BOOK VIEW	PAGE SIZE 6 1/2 x 9 1/8	HALF PAGE	MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. NO		
TITLE (IN FULL) LOWER MANHATTAN FROM GOVERNOR'S ISLAND (ETC. AS PER COPY)		IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.		

*Send in new copyright  
as marked at blueprint*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,786,777

ESTIMATE

Cost Dept. Checked

By

Date

DATE COMPLETED

82 1 12-17 12-28-45



FRANK E. COOPER,  
NEW YORK, N. Y.

NO-D-4162

ORDER NO. 57798

DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOWER MANHATTAN FROM  
GOVERNOR'S ISLAND (ETC. AS PER  
COPY)

COPYRIGHT BY IRVING UNDERHILL,  
INC., N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

USE PHOTO NO. 3A-H2161

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

READY FOR

G-215

Pg. 2

Pg. 2

11



6

4

FRANK E. COOPER,  
NEW YORK, N. Y.

NOD-4163

ORDER NO. 57798

DATE 12-12-1935

50<sup>M</sup> ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M.

TITLE (IN FULL) WHITEHALL BUILDING AT  
BATTERY PARK (ETC. AS PER COPY)

IMPRINT

COLOR DESCRIPTION

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FRANK E. COOPER,  
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50M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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Pg 3

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BRANK E. COOPER,  
NEW YORK, N. Y.

NO. <sup>D-4165</sup>  
~~D-41675~~

ORDER NO. 57798

DATE 12-12-1935

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TITLE (IN FULL) BROAD, WALL AND NASSAU  
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INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

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INTERBOROUGH NEWS, NEW YORK, N.Y.

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DATE 5/22/45

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FRANK E. COOPER,  
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NO. <sup>D4167</sup>  
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ORDER NO. 57798

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50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) AQUARIUM, BATTERY PARK  
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Pg. 5

12



FRANK E. COOPER,  
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ORDER NO. 57798

DATE 12-12-1935

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRANNCESTAVERN (ETC.  
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Pg. 6

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ORDER NO. 57798

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)  
AS PER COPY) **BROOKLYN BRIDGE (ETC.)**

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Pg. 6

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D4170  
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INTERBOROUGH NEWS CO., NEW YORK, N. Y.

ORDER NO.

DATE 11-10-1938

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO	R. M. NO
TITLE (IN FULL) WOOLWORTH BUILDING <del>NEW YORK</del> <i>title only - N.Y.</i>		IMPRINT	NONE	
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USE PHOTO NO. 3A-H95

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34

14

FRANK E. COOPER,  
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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) NEW YORK STOCK EXCHANGE

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12-12-1935

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4172

ORDER NO. 57798

DATE 12-12-1935

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) **THE FINANCIAL CENTER  
OF THE WORLD (ETC. AS PER COPY)**

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5215

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Pg. 9



FRANK E. COOPER,  
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NO. D-4173

ORDER NO. 57798

DATE 12-12-1935

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TITLE (IN FULL) THE SKYLINE OF LOWER  
MANHATTAN (ETC. AS PER COPY)

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INTERBOROUGH NEWS, NEW YORK, N.Y.

NO. D-4173

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DATE 5/22/45

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TITLE FOR BOT PICTURE)  
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ETC. AS PER R.M. ALREADY IN PLATE

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Q. M. STICK THE SET UP		JUN 1 - 1945	JUN 1 - 1945
ETCH			
PHOTOGRAPHING	2	6-9-45	6-13-45
PRINTING		JUN 14 1945	
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DATE 12-12-1935

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TITLE (IN FULL) CITY HALL, BROADWAY AND  
PARK ROW (ETC. AS PER COPY)

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TITLE (IN FULL) UNITED STATES  
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Pg. 11

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NEW YORK, N. Y.

NO. D-4176

ORDER NO. 57798

DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

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TITLE (IN FULL) CHINATOWN (ETC. AS PER  
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17-215

Pg. 11

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NEW YORK, N. Y.

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TITLE (IN FULL) CITIES SERVICE BUILDING  
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Pg. 12



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FRANK E. COOPER,  
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DATE 12-12-1935

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TITLE (IN FULL) COOPER UNION (ETC. AS  
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DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE	R. M.
TITLE (IN FULL) EAST RIVER SHOWING BROOKLYN, MANHATTAN (ETC. AS PER COPY)		IMPRINT	
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negatives 23

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NONE
TITLE (IN FULL) THE METROPOLITAN LIFE BUILDING (ETC. AS PER COPY)		IMPRINT	R. M.
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TITLE (IN FULL) NEW YORK LIFE BUILDING (ETC.  
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NO. D-4184

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FRANK E. COOPER,  
NEW YORK, N. Y.

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) PENNSYLVANIA STATION (ETC.

IMPRINT

AS PER COPY)

COLOR DESCRIPTION

SEE PHOTO NO. 3A-H1286

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

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G-215

Pg 15

DEADLINE

X

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NO. D-4185

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57798

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) MAIN CONCOURSE, PENNSYLVANIA IMPRINT

STATION, (ETC. AS PER COPY)

COLOR DESCRIPTION

SEE PHOTO NO. 3A-H1268

SUBMIT: RET. PHOTO

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CURT TEICH & COMPANY, INC., CHICAGO  
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G 215

Pg. 15

DEADLINE



29

12

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4186
		ORDER NO. 57798
		DATE 12-12-1935
501 ARTGRAVURE GREEN BOOK VIEWS.		
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) GRAND CENTRAL TERMINAL (ETC. AS PER COPY)	FRONT NO. NONE	R. M.
	IMPRINT	
COLOR DESCRIPTION		
SEE PHOTO NO. 3 <sup>a</sup> -H1287		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & Co. - <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
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7-215

Pg. 15

DEADLINE



30

NO. D-4187

ORDER NO. 57798

DATE 12-12-1935

FRANK E. COOPER,  
NEW YORK, N. Y.

50<sup>M</sup> ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN CONCOURSE, GRAND  
CENTRAL TERMINAL (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

*Underwood & Underwood photo*

COLOR DESCRIPTION

SEE PHOTO NO. 34-H1269

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6215

Pg. 15

DEADLINE



31

54

NO. D-4188

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57798

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MAIN NEW YORK POST  
OFFICE (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

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SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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Pg. 16

3

X



32

1

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4189  
ORDER NO. 57798

DATE 12-12-1935

M  
50 ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHURCH OF THE  
TRANSFIGURATION (ETC. AS PER COPY)

FRONT NO. NONE  
R. M.

IMPRINT

COLOR DESCRIPTION

SEE PHOTO NO. 4<sup>A</sup>-H1084

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G-215

Pg. 16

12



33

5 1/2

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4190

ORDER NO. 57798

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMPIRE STATE BUILDING (ETC.  
AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION SEE PHOTO NO. 3A-H91

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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CURT TEICH & COMPANY, INC., CHICAGO  
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G 215

Pg 17

14



39  
FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4191

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SKYSCRAPERS OF MIDTOWN  
MANHATTAN (ETC. AS PER COPY)

*Underscored & Underwood name photo*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION SEE PHOTO NO. 3A-H1272

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6-215

Pg. 18

DEADLINE

14 R.



35

6

NO. D-4192

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57799

DATE 12-12-1935

M  
50 ~~ARTIST'S GREEN BOOK VIEWS~~  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOWER MANHATTAN (ETC. AS PER  
COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

COLOR DESCRIPTION

USE ONLY THE UPPER PORTION OF THIS PHOTO. CUT BETWEEN BASE OF  
EMPIRE STATE BLDG AND TOP OF ROCKEFELLER CENTER AND ~~SEE~~ AS  
MUCH FROM THE RIGHT OF PHOTO AS MAY BE NECESSARY FOR PROPER  
PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

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G-215

Pg. 18

3



36

NO. D-4193

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIEW FROM EMPIRE STATE

IMPRINT

BUILDING LOOKING NORTH (ETC. AS PER COPY)

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

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CURT TEICH & COMPANY, INC., CHICAGO  
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61 215

Pg. 19

DEADLINE

5



37

38

NO. D-4194

ORDER NO. 57799

DATE 12-12-1935

FRANK E. COOPER,  
NEW YORK, N. Y.

50M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIEW FROM EMPIRE STATE  
BUILDING LOOKING NORTH-EAST (ETC. AS PER  
COPY)

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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6215

Pg 19

DEADLINE



38

22

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4195

ORDER NO. 57799

DATE 12-12-1935

50<sup>M</sup> ARGRAVURE GREEN BOOK VIEWS

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) MAIN LOBBY OF EMPIRE STATE  
BUILDING (ETC. AS PER COPY)

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COLOR DESCRIPTION

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PHOTO TICKET

G 215

Pg. 20

M



INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4196

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1/2 x 9 1/2 3 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) CITY HALL PARK

IMPRINT NONE

~~COPY~~

Title only

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COLOR DESCRIPTION

STRIP IN UPPER RIGHT HAND CORNER OF PAGE  
NEW PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

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MAKEOVER

Charge to Ret Dept.

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1. Makeover		Recorded in Cost Dept.
2. Makeover	1/2	
3. Makeover		
4. Makeover		
5. Makeover		

MAKEOVER

Charge to V. Dept.

EST. Makeover Time Required

1. Makeover	2	Recorded in Cost Dept.
2. Makeover		
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4. Makeover		
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By W. H. MATE Cost Dept. Checked by

Date 11-10-1938 Date 11-10-1938

OPERATION	DATE COMPLETED	DATE COMPLETED
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BLUEPRINT		
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DATE BLUEPRINTED 11-10-1938

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DATE HAND COLOR 11-10-1938



34

5

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4196

ORDER NO. 57799

DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIFTH AVENUE LOOKING SOUTH  
FROM 40TH STREET (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

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Pg. 20

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40

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FRANK E. COOPER,  
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ORDER NO. 57799

DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EMPIRE STATE BUILDING AT  
NIGHT (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

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G 215

Pg 20

8



NO. D-4198

FRANK E. COOPER,  
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ORDER NO. 57799

DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MACY'S THE WORLD'S LARGEST  
STORE (ETC. AS PER COPY).

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G 215

Pg. 21

X



142

1 1/2

NO. D-4199

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) FIFTH AVENUE AND 42ND STREET  
(ETC. AS PER COPY)

IMPRINT

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PHOTO TICKET

G 215

Pg. 22

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14



INTERBOROUGH NEWS CO., NEW YORK, N.Y.

NO. D-4200

ORDER NO.

DATE 12-1-1938

50 M PHOTO PLATIN BOOK PAGE

SIZE 6 1/2 x 9 1/2

ONE VIEW

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) THIS IS TIMES SQUARE (ETC.  
AS PER COPY)

IMPRINT

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CUSTOMER

COLOR DESCRIPTION

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GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

DEC 1 1938

DEC 1 1938

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82

12-15

12-15-41

ARTIST DEPT.

DATE ESTIMATE

DATE

DATE HAND COLORING

DATE



43

*Handy  
reprint*  
3

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4200
		ORDER NO. 57799
		DATE <del>12-12-1935</del>
5CM ARTGRAVURE GREEN BOOK VIEWS		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.
TITLE (IN FULL) THIS IS TIMES SQUARE WHICH IS THE HEART OF NEW YORK'S THEATRICAL DISTRICT (ETC. AS PER COPY)	IMPRINT	
COLOR DESCRIPTION SEE PHOTO NO. 3A-H99		
SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
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G-215

Pg. 23

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2



44

5 1/2

Copy on extra sheet

NO. D4201

ORDER NO. 57799

DATE 12-12-1935

FRANK E. COOPER,  
NEW YORK, N. Y.

50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL SQUARE, LOOKING NORTH  
(ETC. AS PER COPY)

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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G-215

Pg. 24

X



NO. D-4201

INTERBOROUGH NEWS CO.M, NEW YORK, N.Y.

ORDER NO.

DATE 12-16-1938

50 PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1-2 X 9 1-2 TOP VIEW MAKEOVER  
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) MID-TOWN AS SEEN (ETC.  
AS PER COPY

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PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STRIP IN NEW PHOTO IN PLACE OF  
PRESENT ONE

SUBMIT: RET. PHOTO

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CURT TEICH & COMPANY, INC., CHICAGO  
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By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME PLANT Time Address	DATE ENTRANCE DEPT.	DATE COMPLETED
CONCRETE			
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PAINT			
PAINT			

DATE BLUEPRINT OK'D

DATE Paid

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DATE Photo Returned to Customer



45

5

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4202

ORDER NO. 57799

DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) FORTY-SECOND STREET (ETC.)  
AS PER COPY

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PHOTO TICKET

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extra sheet*

G 215

Pg. 24

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46

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4203

ORDER NO. 57799

DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

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RETURN PHOTO.

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PHOTO TICKET

6215

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47

2

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4204
		ORDER NO. 57799
		DATE 12-12-1935
50 M ANTI GRAVURE GREEN BOOK VIEWS (ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE (IN FULL) COPY) TUDOR CITY (ETC. AS PER	FRONT NO. NONE	R. M.
	IMPRINT	
COLOR DESCRIPTION SEE PHOTO NO. 3A-H1279		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

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Pg. 25

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INTERBOROUGH NEWS COL., NEW YORK CITY, N.Y.

NO. D-4205

ORDER NO.

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50 M PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1/2 x 9 1/2 MAKE OVER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ST. PATRICK'S CATHEDRAL (ETC. AS PER COPY) IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

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SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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ESTIMATE

By [Signature] Date 12-15-41

OPERATION 12-15-41 EST. TIME 12-15-41

COMP. 12-15-41

DATE PAID 12-15-41 DATE PAID (UNDER SIGNATURE) 12-15-41

By [Signature] DATE Photo Returned to Customer 12-15-41

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EST. Makeover Time Required

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PREPARE		
CHARTER		
ART DESK		

[Signature]

12



48

3

1935

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4205

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) ST. PATRICK'S CATHEDRAL  
(ETC. AS PER COPY)

IMPRINT

COLOR DESCRIPTION

SEE PHOTO NO. 3A-H100

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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PHOTO TICKET

G-215

Pg. 26

2

X



49

10

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4206

ORDER NO. 57799

DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) ROCKEFELLER CENTER (ETC. AS  
PER COPY)

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO  
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B. L. & W. PROOF  
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*one book of photo*

G 215

Pg. 27

X

2



INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. <sup>4207</sup>  
D-5588

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 $\frac{1}{2}$  x 9 $\frac{1}{2}$  2 VIEWS ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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FRONT NO. NO R. M. NO

TITLE (IN FULL) OBSERVATION BOOF (ETC. AS PER IMPRINT NONE

COPY) *Mountains in the Promenade*

(BOT VIEW) PROMETHUS FOUNTAIN (ETC. AS  
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COLOR DESCRIPTION

*Strip in new views + new type for top view*

SUBMIT: RET. PHOTO

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HANDCOL PROOF

RETURN PHOTO.

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GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

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Date

ESTIMATE

AND WORKING SCHEDULE

OPERATION

COMPOSING, TYPE SET UP

SKETCH

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ENCLOSURE

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ARTIST DEPT.

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DATE Photo Returned to Customer



50

2 1/2

FRANK E. COOPER,  
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NO. D-4207

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50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) OPEN OBSERVATION ROOF ATOP  
THE 70 STORY RCA BUILDING (ETC. AS PER  
COPY)

IMPRINT

*McLaughlin Aerial Surveys*

COLOR DESCRIPTION

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SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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G-215

Pg. 28

7



51

D-4208

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PROMETHEUS FOUNTAIN

(ETC. AS PER COPY)

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IMPRINT

COLOR DESCRIPTION

SEE PHOTO NO. 44-H1161

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Pg. 28



52

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NEW YORK, N.Y.

NO. ~~D-4210-29~~  
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DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RADIO CITY MUSIC HALL (ETC.  
AS PER COPY)

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IMPRINT

COLOR DESCRIPTION

SEE PH TO NO. 4A-H1705

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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Pg. 29

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53

4

NO. D-4210

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DATE 12-12-1935

50M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GRAND FOYER IN RADIO  
CITY MUSIC HALL (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

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IMPRINT

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SUBMIT: RET. PHOTO  
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Pg 30

DEADLINE



54

4

NO. D-4211

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DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) VIEW IN THE GRAND FOYER OF  
RADIO CITY MUSIC HALL (ETC. AS PER COPY)

IMPRINT

PHOTO BY WURTS BROS.

COLOR DESCRIPTION

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Pg. 30

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DEADLINE



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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.
TITLE (IN FULL) RADIO CITY MUSIC HALL, SHOWING THE WORLD'S LARGEST STAGE (ETC. AS PER COPY)	IMPRINT	
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Pg 31

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56

My photo  
Curt  
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NO. D- 4213

FRANK E. COOPER,  
NEW YORK, N. Y.

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DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) TRIBOROUGH BRIDGE (ETC. AS  
PER COPY)

IMPRINT

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SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMERX

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G 215

Pg. 32 + 33

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NO. D-4214

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CENTRAL PARK (ETC. AS PER  
COPY)

FRONT NO. NONE R. M.  
IMPRINT

*Mc Laughlin Aerial Surveys*

COLOR DESCRIPTION SEE PHOTO NO. 3A-H1303

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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PHOTO TICKET

G-215

Pg 34

DEADLINE

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INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. ~~Base~~ D-4214

ORDER NO.

DATE 11-10-1938

5) 50 M PHOTO PLATIN BOOK VIEW PAGE 6 1/2 x 9 1/2

MAKE OVER  
VIEW ON PAGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTRAL PARK. (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CT.

COLOR DESCRIPTION

MAKE SKY LIGHTER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,791,775

ESTIMATE

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COMPOSITION			
EXPOSURE			
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PRINTING	82	12-16	12-20 45
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ARTIST			

DATE BLUEPRINT OK'D

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By

DATE Photo Returned to Customer

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QUANTITY	3	DATE	DEC 1 1938
DESCRIPTION			
ARTIST			

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58

FRANK E. COOPER,  
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DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKEFELLER CENTER FROM THE  
SOUTHWEST (ETC. AS PER COPY)

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IMPRINT

COLOR DESCRIPTION

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PHOTO TICKET

G 215

Pg. 35

DEADLINE



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NO. D-4216

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THIS STRIKING PHOTOGRAPH SHOWS IMPRINT  
THE MOST UNUSUAL THOROUGHFARE IN NEW  
YORK - THE PROMENADE

COLOR DESCRIPTION

SEE PHOTO NO. 3A-H1305

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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G-215

Pg 35



ORDER NO. #30683

INTERBOROUGH NEWS, NEW YORK, N.Y.

(MAKE OVER)

DATE 9/29/45

50 M

BOOK PAGE SIZE 6½ X 9½  
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PHOTO PLATIN

WHITE BORDER

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

COLUMBUS CIRCLE AND ENTRANCE TO  
CENTRAL PARK

FRONT NO.

NO

R. M.

NO

IMPRINT NONE

PHOTO PROPERTY OF **CUST**

COLOR DESCRIPTION

STRIP IN UPPER PICTURE

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SUBMIT: RET. PHOTO      REPHOTO      B. L. & W. PROOF      HANDCOL. PROOF      **YES** RETURN PHOTO.

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to make an attractive set.

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NO. D-4217

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) WORLD'S LARGEST BROADCAST  
STUDIO IN THE RCA BUILDING (ETC. AS  
PER COPY)

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Page 36

7

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61

2

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4218

ORDER NO. 57799

DATE 12-1-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) INTERNATIONAL ROCK GARDEN  
(ETC. AS PER COPY)

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Pg 36

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62

12-12-1935

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4219

ORDER NO. 57799

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) RCA BUILDING (ETC. AS PER COPY)

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COLOR DESCRIPTION SEE PHOTO NO. 4A-H1706

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PHOTO TICKET

G 215

Pg. 37



63

8

FRANK E. COOPER,  
NEW YORK, N. Y.

NO D-4220

ORDER NO. 57799

DATE - 1 - 1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
THE PULSATING ACTIVITIES OF  
TITLE (IN FULL)  
THE NEC STUDIOS (ETC. AS PER COPY)

FRONT NO. NONE R. M.  
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6-215

Pg 38

DEADLINE



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8

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4221
		ORDER NO. 57800
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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.
TITLE (IN FULL) A PROGRAM BEING BROADCAST BEFORE AN AUDIENCE (ETC. AS PER COPY)	IMPRINT	
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G-215

DEADLINE

Pg. 39

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FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4222  
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50 M. ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL)  
THE MASTER CONTROL ROOM OF  
THE NATIONAL BROADCASTING COMPANY'S  
RADIO CITY HEADQUARTERS (ETC. AS PER COPY)

IMPRINT

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Pg. 39

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INTERBOROUGH NEWS CO., NEW YORK, N.Y.

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DATE 11-10-1938

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW YORK CENTRAL BLDG.  
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NEW YORK, N. Y.

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW YORK CENTRAL  
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Pg. 40

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INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE CHRYSLER BUILDING (ETC.  
AS PER COPY)

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COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive C. Teich Estimate

By

Date

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Date

OPERATION	EST. TIME Clock No. 1 to 1000	DEPT. ARTIST, LITHO, ETC.	DATE COMPLETED
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Pg. 41

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50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) THE CHRYSLER BUILDING (ETC.  
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Pg. 41

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NO-4225

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NEW YORK, N. Y.

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DATE 2-12-1935

50 MATGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL COLUMBUS CIRCLE (ETC. AS  
PER COPY)

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IMPRINT

COLOR DESCRIPTION

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PHOTO TICKET

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Pg. 42

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NO. D-4226

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501 ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M.
TITLE (IN FULL) EVERYBODY WHO COMES TO NEW YORK TAKES A TRIP THRU CENTRAL PARK (ETC. AS PER COPY)	IMPRINT

COLOR DESCRIPTION SEE PHOTO NO. 3A-H107

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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Pg. 42

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INTERBOROUGH NEWS CO., NEW YORK, NEW YORK

NO. D-5227

ORDER NO.

DATE 12-21-1938

50 M PHOTO PLATIN BOOK ~~XXX~~ PAGE SIZE 6 1/2 x 9 1/2 FULL PAGE makeover

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL) THE NEW WALDORF ASTORIA HOTEL  
(ETC. AS PER COPY)

IMPRINT

NONE

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C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

*[Red stamp: ESTIMATE]*

NO.	DATE	TIME	DATE
60	1/2	12/21	12/22

*[Handwritten signature]*



70

reprint 872  
2 1/2

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4227
		ORDER NO. 57800
		DATE 12-12-1935
50 M ARTGRAVURE GREEN BOOK VIEWS.		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M.
TITLE (IN FULL) THE NEW WALDORF ASTORIA HOTEL (ETC. AS PER COPY)		IMPRINT
COPYRIGHT IRVING UNDERHILL, INC., N. Y.		
COLOR DESCRIPTION SEE PHOTO NO. 3A-H1291		
<i>Large</i>		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

DEADLINE

17-215

Pg 43



INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4228

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK VIEW SIZE 6 $\frac{1}{2}$  x 9 $\frac{1}{2}$

MAKEOVER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M.

NO

TITLE (IN FULL) AMERICAN MUSEUM OF NATURAL HISTORY (ETC. AS PER COPY)

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

~~TAKE OUT SURROUNDING TRACKS~~

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,796,779

13

ESTIMATE

By WJ Date NOV 11 1938

OPERATION	EST. TIME	ACT. TIME	DATE
COMPOSING, TYPING, etc.			
SEARCH			
RETOUCHING	13	11-11	11-16-38
PROOFING	22	12-15	12-15-38
PRINTING			
HAND COLOR PROOF			
ARTIST REPT.			

DATE PAID BY WJ DATE PAID BY WJ

DATE HAND COLOR PROOF BY WJ DATE PHOTO RETURNED TO CUSTOMER WJ

By WJ



71

NO. D4228

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN MUSEUM OF NATURAL  
HISTORY (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6215

Pg. 44

X



INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4229

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK VIEW PAGE SIZE  $6\frac{1}{2} \times 9\frac{1}{2}$

MAKEOVER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO. R. M. NO

TITLE (IN FULL) THE METROPOLITAN MUSEUM OF  
ART (ETC. AS PER COPY)

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

IMPROVE

*lighten by short plate*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive *[Signature]*

By

Date

ESTIMATE

Continued from

OPERATION

DATE

DATE

COMMENTS

DATE

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72

91  
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3

NO. D-4229

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **NONE** R. M.

TITLE (IN FULL) THE METROPOLITAN MUSEUM OF  
ART (ETC. AS PER COPY)

IMPRINT

COPYRIGHT BY IRVING UNDERHILL, INC., N.Y.

COLOR DESCRIPTION SEE PHOTO NO. 3A-H1295

*Large*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg. 45



73

3

FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4230  
ORDER NO. 57800  
DATE 12-12-1935

50 MARGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE R. M.
TITLE (IN FULL) QUEENSBOROUGH BRIDGE (ETC. AS PER COPY)	IMPRINT
COPYRIGHT BROWN BROS., NEW YORK	/

COLOR DESCRIPTION SEE PHOTO NO. 3A-H1283

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY C. T. & CO. - X CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg. 46

DELIVERED

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NO-4231

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO 57800

DATE 12-12-1935

50 MORTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) MUSEUM OF THE CITY OF NEW  
YORK (ETC. AS PER COPY)

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☐ HANDCOL PROOF ☐ RETURN PHOTO. ☐  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*see notes back*

G 215

pg 46

RECEIVED

14



75  
FRANK E. COOPER,  
NEW YORK, N. Y.

NO. 4232

ORDER NO. 57800

DATE 12-12-1935

50 MORTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOLDIERS' AND SAILORS'  
MONUMENT (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

DEADLINE

G 215

Pg. 47

3 1/2



NO. D-4233

INTERBOROUGH NEWS CO., 510 B'WAY NEW YORK, N.Y. ORDER NO.

DATE 12-16-1938

50M PHOTO PLATIN BOOK VIEW

PAGE SIZE

6 1-2 X 9 1-2

BOT VIEW MAKEOVER

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(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAVE OF THEODORE  
ROOSEVELT (ETC. AS PER COPY)

FRONT NO. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

STRIP IN NEW PHOTO  
IN PLACE OF PRESENT ONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

83 12-9 12-10-145

DATE HANDLED BY

DATE FILED BY

By



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3 1/2

FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4233
		ORDER NO. 57800
		DATE 12-12-1935
50 M ARTGRAVURE GREEN BOOK VIEWS		
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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.
TITLE (IN FULL) CLAREMONT RESTAURANT (ETC. AS PER COPY)	IMPRINT	
COLOR DESCRIPTION		
SUBMIT: RET. PHOTO      B. L. & W. PROOF      HANDCOL PROOF      RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO		
PHOTO TICKET		

G 215

Pg. 47

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11



INTERBOROUGH NEWS, NEW YORK, N. Y.

NO.D-4233

ORDER No. 30683

DATE 10/31/45

(MAKE OVER)

25 M BOOK PAGE

C.T. PHOTO PLATIN

WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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FRONT NO. NO R.M. NO  
NONE

TITLE (IN FULL)  
~~SOLDIERS' AND SAILORS' MONUMENT - ETC.~~  
BELMONT RACE TRACK, JAMAICA, LONG  
ISLAND, NEW YORK

IMPRINT

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

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SUBMIT: RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

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FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4234

ORDER NO. 57800

DATE 12-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT ~~NO~~ NONE

R. M.

TITLE (IN FULL) GRANT'S TOMB (ETC. AS PER  
COPY)

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

see letter sheet

6-215

Pg. 48

8

X



78

35

NO. D-4235

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-1-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) INTERNATIONAL HOUSE (ETC.  
AS PER COPY)

IMPRINT

1

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg 48

14



79

FRANK E. COOPER,  
NEW YORK, N. Y.

4736  
NO.D-4236  
ORDER NO. 57800

DATE 2-12-1935

50 MARTGRAVURE GREEN BOOK VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LIBRARY OF COLUMBIA  
UNIVERSITY (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE

R. M.

IMPRINT

COLOR DESCRIPTION SEE PH TO NO. 5A-H117

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg. 49

16  
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INTERBOROUGH NEWS CO., NEW YORK, N.Y.

NO. <sup>4237</sup>  
~~D-4237~~

ORDER NO.

DATE 12-16-1938

50 PHOTO PLATIN BOOK VIEW <sup>PAGE SIZE</sup> 6 1-2 X 9 1-2 1 VIEW MAKE OVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) MUSEUM OF THE CITY OF  
NEW YORK (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. <sup>NO</sup> R. M. <sup>NO</sup>  
IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STRIP IN IN PLACE OF D-4237

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ESTIMATE

DATE WORK COMPLETED

83

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PREPARED BY	DATE	DATE

*[Signature]*



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2

NO. D-4237

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-12-1935

<p><del>50</del> M ARTGRAVURE GREEN BOOK VIEWS <small>(ALL OF THIS ON THE PICTURE SIDE)</small></p>		<p><small>(ALL OF THIS ON THE ADDRESS SIDE)</small></p>	
<p>PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.</p>		<p>FRONT NO. NONE R. M.</p>	
<p>TITLE (IN FULL) SOUTH HALL, COLUMBIA UNIVERSITY (ETC. AS PER COPY)</p>		<p>IMPRINT</p>	

COLOR DESCRIPTION

SEE PHOTO NO. 5A-H116

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
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CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg. 49



INTERBOROUGH NEW CO., NEW YORK, N.Y.

ORDER NO.

DATE 12-16-1938

50 MPHOTO PLATIN BOOK VIEW

PAGE 51E

6 1-2 X 91-2 TOP VIEW MAKEOVER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M. NO

TITLE (IN FULL) HENRY HUDSON BRIDGE  
(ETC. AS PER COPY)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

STRIP IN NEW PHOTO IN PLACE OF PRESENT ONE

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,790,773

107



81

NO. D-4238

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-12-1935

50<sup>M</sup> ARTGRAVURE GREEN BOOK VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLLEGE OF THE CITY OF NEW  
YORK (ETC. AS PER COPY)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

G 215

Pg. 50

DEADLINE



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NO. D-4239

ORDER NO. 57800

FRANK E. COOPER,  
NEW YORK, N. Y.

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS  
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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HELL GATE BRIDGE (ETC. AS  
PER COPY)

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FRONT NO. NONE R. M.

IMPRINT

COLOR DESCRIPTION

SEE PHOTO NO. 3A-H1278

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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Pg. 50

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FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4249
		ORDER NO. 57800
		DATE 12-1-1935
50 M <del>ENGRAVURE GREEN BOOK VIEWS</del> <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NONE R. M.
TITLE (IN FULL) RIVERSIDE CHURCH (BAPTIST) (ETC. AS PER COPY)		IMPRINT
COLOR DESCRIPTION SEE PHOTO NO. 3A-H101		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

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INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. **D-4240**

ORDER NO.

DATE **11-10-1938**

**50 M PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1/2 x 9 1/2** **MAKEOVER**

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE (IN FULL) **RIVERSIDE CHURCH (BAPTIST).**  
(ETC. AS PER COPY)

FRONT NO. **NO** R. M. **NO**  
IMPRINT **NONE**

PHOTO PROPERTY OF **C.T.**

COLOR DESCRIPTION

**IMPROVE** *Lighter sky, shorter plate*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

*Estimate*  
**ESTIMATE**  
Date **NOV 11 1938**

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HAND COLOR PROOF			
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By \_\_\_\_\_ Ey \_\_\_\_\_  
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INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4241

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1/2 x 9 1/2 MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CATHEDRAL OF ST. JOHN  
(ETC. AS PER COPY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

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SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

By [Signature] Date NOV 11 1938

OPERATION	EST. PRICE	ACT. PRICE	DATE COMPLETED
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DATE PHOTO SENT TO CUSTOMER [Signature]

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NO. D-4241

FRANK E. COOPER,  
NEW YORK, N. Y.

ORDER NO. 57800

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) THE CATHEDRAL OF ST. JOHN  
THE DIVINE (EPISCOPAL) (ETC. AS PER COPY)

IMPRINT

COLOR DESCRIPTION

SEE PHOTO NO. 4A-H1812

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - 1 CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

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Pg. 52

7



INTERBOROUGH NEWS CO., NEW YORK. N. Y.

NO. D-4242

ORDER NO.

DATE 11-10-1938

50 M PHOTO PLATIN BOOK PAGE SIZE 6 1/2 x 9 1/2

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO

R. M.

NO

TITLE (IN FULL) GEORGE WASHINGTON BRIDGE  
(ETC. AS PER COPY

IMPRINT

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PHOTO PROPERTY OF

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COLOR DESCRIPTION

IMPROVE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

ESTIMATE

NOV 11 1938

OPERATION	EST. TIME	DATE	BY
COMPOSING, TYPE SET UP			
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STAMPING, CHANGING			
ENCORATING			
HAND COLOR PROOF			
ARTIST DEPT.			

DATE BLUEPRINT SENT

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DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer



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FRANK E. COOPER,  
NEW YORK, N. Y.

NO. D-4242

ORDER NO. 57800

DATE 12-12-1935

50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M.

TITLE (IN FULL) GEORGE WASHINGTON BRIDGE  
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Pg. 53

8



INTERBOROUGH NEWS CO., NEW YORK, N.Y.

NO. <sup>4243</sup>  
~~D-4243~~

ORDER NO.

DATE 12-16-1938

50M PHOTO PLATIN BOOK VIEW <sup>PAGE SIZE</sup> 6 1-2 X 9 1-2 TOP VIEW MAKEOVER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) COLLEGE OF THE CITY OF  
NEW YORK (ETC. AS PER COPY)

IMPRINT NONE

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STRIP IN IN PLACE OF D-4243

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NO. D-4243

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50 M ARTGRAVURE GREEN BOOK VIEWS

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87

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HALL OF FAME OF NEW YORK  
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Pg. 54

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INTERBOROUGH NEWS, NEW YORK, N.Y.

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150 M BOOK PAGES SIZE 6 1/2 X 9 1/4 PHOTO PLATIN WHITE BORDER

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TITLE (IN FULL)

THE BACK OF THE NEW YORK PUBLIC  
LIBRARY AS SEEN FROM SIXTH AVE.  
BRYANT PARK IS IN FOREGROUND

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PHOTO PROPERTY OF JUST

COLOR DESCRIPTION

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NO. D-4245

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89

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NO. D4256

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Pg. 56

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NO. D-4248

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Pg 56

12



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50 M PHOTO PLATIN BOOK VIEW PAGE SIZE 6 1/2 x 9 1/2 2 VIEWS ON PAGE

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) MEDICAL CENTER (ETC AS PER COPY)

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DATE 12-12-1935

150 MARTGRAVURE GREEN BOOK VIEWS

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TITLE (IN FULL) MEDICAL CENTER (ETC. AS PER  
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Pg. 57

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93

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TITLE (IN FULL) MEDICAL CENTER VIEW FROM  
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Pg. 57

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94  
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TITLE (IN FULL) FORT TRYON PARK (ETC.  
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Pg. 58



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Pg 59

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NO. <sup>4253</sup>~~D-4254~~

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TITLE (IN FULL) **THE CLOISTERS (ETC. AS  
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Pg. 51

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*12-13-1935*

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NEW YORK, N. Y.

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NO. D-4255

ORDER NO. 57801

DATE 12-13-1935

50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) GEORGE WASHINGTON  
BRIDGE (ETC. AS PER COPY)

IMPRINT

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G-215

*Fg. 60*

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NEW YORK, N. Y.

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50M ARTGRAVURE GREEN BOOK VIEWS

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TITLE (IN FULL) RIVERSIDE DRIVE (ETC.  
AS PER COPY)

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Pg. 60.

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TITLE (IN FULL) STEAMER HENDRICK  
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N. Y. C. ret.

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Pg. 61

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50 M ARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M.

TITLE (IN FULL) MID-TOWN MANHATTAN AS  
SEEN ACROSS THE HUDSON RIVER (ETC.  
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Pg. 61

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INTERBOROUGH NEWS CO., NEW YORK, N. Y.

NO. D-4257

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50 M PHOTO PLATIN BOOK VIEW 6 1-2 X 9 1-2 BOT. VIEW MAKEOVER

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TITLE (IN FULL) QUEENBOROUGH BRIDGE  
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101

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NEW YORK, N. Y.

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50 MARTGRAVURE GREEN BOOK VIEWS

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) QUEEN MARY (CUNARD  
WHITE KING STAR) (ETC. AS PER  
COPY)

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Pg. 62

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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TITLE (IN FULL) QUEEN ELIZABETH (ETC. AS PER COPY)

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RET	5 $\frac{1}{2}$	11-14	11-15
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FRANK E. COOPER, NEW YORK, N. Y.		NO. D-4259
		ORDER NO. 57801
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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. NONE	R. M.
TITLE (IN FULL) MANHATTAN (UNITED STATES LINES) (ETC. AS PER COPY)	IMPRINT	
FAIRCHILD AERIAL SURVEYS, INC.		
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TITLE (IN FULL) NORMANDIE (FRENCH LINE)  
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Pg. 63

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TITLE (IN FULL) BREMEN (NORTH GERMAN  
LLOYD) (ETC. AS PER COPY)

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TITLE (IN FULL) CONEY ISLAND (ETC. AS  
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TITLE (IN FULL) THE CONEY ISLAND  
BATHING STRAND (ETC. AS PER COPY)

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AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. D-4265 ✓  
ORDER NO. 57565  
DATE 12-2-1935

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) THE WHITE MOUNTAINS,  
N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES *same as D-539*  
IMPRINT SAME XXX AS ABOVE  
(C) C.T. & CO., CHICAGO

OLD MAN OF THE MOUNTAINS

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1558.

AMERICAN ARTPOST CARD CO.,  
BOSTON, MASS.

NO. D-4265  
ORDER NO. 57565  
DATE 12-2-1935

12M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ECHO LAKE, FRANCONIA  
NOTCH, WHITE MOUNTAINS, NEW  
HAMPSHIRE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT MADE IN C.T. ART COLOR TONE  
(REG. U.S. PAT. OFF.) BY CURT TEICH  
& CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 4A-H1304.

DEADLINE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Legend 7  
Net 3 1/2  
Spencer file*

*8 - 1/2  
15 - 3*

*X*



NO. D-4266 ✓

ORDER NO. 57628

DATE 12-2-1935

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) ACADIA NATIONAL PARK  
MT. DESERT  
MAINE

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

GREAT HEAD

COLOR DESCRIPTION

USE PHOTO NO. 2A1429

(IN LETTERING TITLE, MAKE "ACADIA NATIONAL PARK" LARGE,  
"MT. DESERT" SMALLER, AND "MAINE" LARGE.

NO. D-4266

ORDER NO. 57628

DATE 12-2-1935

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

25M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) BUBBLES POND AND  
PEMETIC MOUNTAIN

IMPRINT MADE IN C.T. ART COLOR TONE

(REG. U.S. PAT. OFF) BY CURT TEICH  
& CO., CHICAGO.

COLOR DESCRIPTION

USE PHOTO NO. 3A-H1264.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. D-4268 ORDER NO. 57641 DATE 12-3-1935

CUSTOMER R. & G. BOOTERY,  
FARGO, N. D.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC SIZE 3 1-2XZ 5 1-2

STYLE PHOTO VARI COLOR,  
WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full R&G BOOTERY, - FINEST SHOE STORE  
IN THE NORTHWEST, - FARGO, N. D.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE



PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. **D-4269** ORDER NO. **57677** DATE **12-7-1935**

CUSTOMER  
**CONSUMERS COMPANY,  
CHICAGO, ILL.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**25 11 1/2** M **DOUBLE CARDS** SIZE **5 1/2 x 7**

STYLE **ART COLORTONE FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
**COMPLIMENTS OF CONSUMERS COMPANY  
(ETC. AS PER LAYOUT)**

FRONT NO. **NONE** R. M. Yes **No**  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

*Raymond  
200-3-22  
44*



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4270 ORDER NO. 57685 DATE 12-9-1935

CUSTOMER THE TANGERINE HOTEL,  
BROOKSVILLE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE TANGERINE HOTEL - LOBBY -  
BROOKSVILLE, FLORIDA - "A FRIENDLY HOTEL"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

11.7.35  
5.00

68



RETURN PHOTO YES NO  
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4271 ORDER NO. 57685 DATE 12-9-1935

CUSTOMER THE TANGERINE HOTEL,  
BROOKSVILLE, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M PC SIZE 3 1/4 x 5 1/2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE TANGERINE HOTEL, BROOKSVILLE, FLORIDA  
"A FRIENDLY HOTEL"

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

SEE TISSUE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

C. T. & Co.  
4.00

6

X



Agent 7.8  
Det.

TWIN CITY NEWS AGENCY, BENTON HARBOR-ST.  
JOSEPH, MICH.

NO. D-4272 ✓

ORDER NO. 57693

DATE 1-15-1936

12 M 500 LARGE ~~12 M 500 LARGE~~ *Folder Covers* FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) TWIN CITIES BENTON  
HARBOR-ST. JOSEPH, MICH.

IMPRINT SAME AS ABOVE

(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION

USE PART OF PHOTO NO. 5A-H72 AS SHOWN ON ATTACHED  
LAYOUT.

TWIN CITY NEWS AGENCY

NO. D-4272

ORDER NO. 57693

DATE 1-15-1936

12 M 500 LARGE ~~12 M 500 LARGE~~ *Folder Covers* BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) SAND DUNES NEAR ST.  
JOSEPH-BENTON HARBOR, MICH.

IMPRINT MADE IN C.T. ART COLOR TONE  
(REG. U.S. PAT. OFF) BY CURT TEICH  
& CO., INC., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H90

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

M

X



PHOTO PROPERTY OF C. T. & CO. -- CUSTOMER

DIAL No. D-4273

ORDER NO. 57746 DATE

12-10-1935

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



CUSTOMER

EIDINGER BROS.,  
CHICAGO, ILL.

2 M PC SIZE 3 1/2 x 5 1/2

STYLE

PHOTO PLATIN

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Note



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

YES

RETURN PHOTO

DIAL No. D-4274 ORDER NO. 57748 DATE 12-10-1935

CUSTOMER

DR. W.H.SILGE,  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE NEW MODERN OFFICES OF DR. WALTER  
H. SILGE AT 4001 LINCOLN AVE.-BITTERSWEET 3744

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

☐ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE  
DEADLINE

by noon today

PHOTO RETURNED

TO

PHOTO USED FOR



T. H. PAYNE CO.,  
CHATTANOOGA, TENN.

NO. D-4275 ✓  
ORDER NO. 57721

DATE 12-13-1935

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) VIEWS OF LOOKOUT  
MOUNTAIN AND ROCK CITY GARDENS

IMPRINT  
SAME AS ABOVE  
(C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO

T. H. PAYNE CO.,  
CHATTANOOGA, TENN.

NO. D-4275

ORDER NO. 57721

DATE 12-13-1935

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. YES

TITLE (IN FULL) MOCCASIN BEND  
FROM LOOKOUT MOUNTAIN

IMPRINT  
MADE IN C.T.ART COLORTONE  
(REG.U.S.PAT.OFF.) BY CURT TEICH  
& C., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H1127. MAKE RIVER STRONGER BLUE. SNAPPIER SKY.  
BRING OUT ROCK AT LEFT TO SHOW HEIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. **D-4276**

ORDER NO. **57751**

DATE **12-10-1935**

CUSTOMER **J.K. MEYER,  
LEWISBURG, PA.**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**2** M PC GROUP (2) SIZE **3 1/2 x 5 1/2**

STYLE PHOTO PLATIN, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SHELL SERVICE STATION (ETC. AS PER COPY)**

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE LAYOUT ATTACHED.

TAKE OUT POLE IN CENTER AND WIRES. BRING OUT THE  
~~MARK~~ WORD "SHELL" ON THE HANGING SIGN AT RIGHT  
CORNER OF MAIN BUILDING. THE LETTERED BOARD AT  
BASE OF TELEPHONE POLE MIGHT ALSO COME OUT

*Put map at bottom*

COLOR DESCRIPTION

RETURN PHOTO.

PHOTO RETURNED

TO

PHOTO USED FOR

*Job*



EARL J. BROTHERS  
BOULDER DAM SERVICE BUREAU,  
BOULDER CITY, NEVADA

NO. D-4277 ✓

ORDER NO. 57791

DATE 12-11-1935

6 M ART COLOR TONE PICTURES SIZE 7 X 11 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

LEFT-HAND CORNER "ISSUED  
BY BOULDER DAM SERVICE BUREAU,  
BOULDER CITY, NEVADA

RIGHT-HAND CORNER "BOULDER DAM,  
WITH FORTIFICATION MOUNTAIN IN  
BACKGROUND."

COLOR DESCRIPTION SEE ATTACHED PICTURE NO FOR COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. X

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



NO. D-4278 ✓

ORDER NO. 57793

DATE 12-11-1935

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

12½ M BABY FOLDER COVERS

FR NT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES same as

TITLE (IN FULL) AUSABLE CHASM, N.Y.

IMPRINT SAME AS ABOVE

D2042

ELPHANT'S HEAD

COLOR DESCRIPTION

USE PHOTO NO. B-9061

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-4278

ORDER NO. 57793

DATE 12-11-1935

12½ M BABY FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES

TITLE (IN FULL) BEGINNING OF THE BOAT TRIP,  
STARTING FROM TABLE ROCK

IMPRINT MADE BY CURT TEICH & CO., INC.,  
CHICAGO, U.S.A.

COLOR DESCRIPTION

USE PHOTO NO. 4A481.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. **D-4279**

ORDER NO. **57886**

DATE **12-16-1935**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER **HOLLAND-AMERICA LINE,  
SAN FRANCISCO, CALIF.**

Photos for  
this Customer

**6 M PC**

SIZE **3 1/2 x 5 1/2**

STYLE **PHOTO PLATIN, WHITE BORDER**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**TOP: HOLLAND-AMERICA LINE**

**(PACIFIC COAST VIA PANAMA CANAL TO EUROPE)**

**BOT: TWIN-SCREW DIESEL M.S. DELFTDYK AND DAMSTERDYK**

**10,220 TONS GROSS REGISTER LENGTH-510 FEET 20.675 TONS DISPLACEMENT**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

**SEE SAMPLE ATTACHED. FOR BORDER DESIGN.**

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

RETURN PHOTO  
YES  
NO

PHOTO RETURNED

TO

PHOTO USED FOR



CUSTOMER  
PHOTO PROPERTY OF C. T. & CO.

DIAL No. **D-4280**

ORDER NO.

57906

DATE

12-17-1935

DEPT.

DATE COMPLETED

CUSTOMER

**B. C. AMES CO.,  
WALTHAM, MASS.**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

**6** M **DOUBLE CDS.** SIZE **5 1-2 X 7**

STYLE **PHOTO COLORIT, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SPEEDY ... ACCURATE ...**

**IMPERSONAL ....**

**(ETC. AS PER LAYOUT)**

FRONT NO. **5**

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

**BRIGHTEN THE BOX COLORS (GREEN) QUITE A BIT. SAMPLE ENCLOSED. MAKE LEATHER  
CASE BROWN. ~~XXXXXXXXXXXX~~**

RETURN PHOTO YES

PHOTO RETURNED

TO

PHOTO USED FOR

*Handwritten:*  
H.C. 1/4  
10/12  
C-2



210 13  
A37

CULVER MILITARY ACADEMY  
CULVER, IND.

NO. D-4281

ORDER NO. 57959

DATE 12-21-1935

6 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NONE

YES

TITLE (IN FULL) CULVER MILITARY ACADEMY  
CULVER INDIANA

IMPRINT

NONE

(C) C.T.&CO., CHICAGO

THE COLOR GUARD

COLOR DESCRIPTION

USE PHOTO NO. 3A-H721

~~XXXXXXXXXXXX~~  
CULVER MILITARY ACADEMY  
CULVER, IND.

NO. D-4281

ORDER NO. 57959

DATE 12-21-1935

6 M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M. YES

TITLE (IN FULL) AEROPLANE VIEW OF CULVER  
MILITARY ACADEMY

IMPRINT

MADE IN C.T.ART COLOORTONE (REG.  
U.S.PAT.OFFS) BY CURT TEICH & CO., CHICAGO  
CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO

RETURN PHOTO TO: F.L.BROOKE

CULVER MILITARY  
ACADEMY, CULVER, IND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

1850

Ret. 9 1/2

12-21-1935



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-4282

ORDER NO. 57987

DATE 12-26-1935

25 M LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) SARATOGA SPRINGS  
NEW YORK

IMPRINT

SAME AS ABOVE

(C) C. T. & CO., CHICAGO

ISLAND SPOUTER, SARATOGA SPA

COLOR DESCRIPTION

USE NEW PHOTO

*Add more water in spring, see SAH 1039*

*No water in spring*

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. D-4282

ORDER NO. 57987

DATE 12-26-1935

25M LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

YES

TITLE (IN FULL) THE STRETCH,  
SARATOGA SPRINGS, N. Y.  
RACE TRACK

IMPRINT

MADE IN C. T. ART COLOR TONE

(REG. U. S. PAT. OFF.) BY CURT TEICH  
& CO., CHICAGO

COLOR DESCRIPTION

USE PHOTO NO. 5A-H2562

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



Layout 7 1/2  
Jan 5 1/2

DISTRIBUTED BY J.R.WILLIS, P.O.BOX 665,  
ALBUQUERQUE, N. M.

NO. D-4283 ✓  
ORDER NO. 57971  
DATE 12-21-1935

A35

12 1/2 M LARGE FOLDER COVERS		FRONT	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO R. M. YES
TITLE (IN FULL) SOUVENIR OF SANTA FE - TAOS AND VICINITY		IMPRINT	SAME AS ABOVE
OLDEST HOUSE IN U.S.		(C) C.T.&CO., CHICAGO	

COLOR DESCRIPTION

USE PHOTO NO. 5A-H674

J. R. WILLIS,  
ALBUQUERQUE, N. M.

NO. D-4283  
ORDER NO. 57971  
DATE 12-21-1935

12 1/2 M LARGE FOLDER COVERS		BACK	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO.	NO R. M. YES
TITLE (IN FULL) PALACE OF THE GOVERNORS, SANTA FE, N. M.		IMPRINT	MADE IN C.T.ART COLORTONE (REG. U.S.PAT.OFF.) BY CURT TEICH & CO., INC. CHICAGO

COLOR DESCRIPTION

USE NEW PHOTO. DO NOT LOSE ANCIENT EFFECT OF THIS PLT.C. BY RETO CHING WITH SHARP  
STRAIGHT LINES. WHEN PLANT R IS CHIPPED OFF, LEAVE IT SO, TO HAVE THE PLT.G.LOOK  
OLD. LEAVE WAGON & BURRO WITH BAR BURRO, AS IS. NO AUTOS OF ANY KIND. TOUCH OUT  
LAMPS AND MAN.

SUBMIT PROOF FOR O.K.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6  
13 6





colored photo  
layone 7 1/2  
Ret 8

20 3 1/2  
A 35

SANBORN SOUVENIR CO., DENVER, COLO.		NO. D-4284
		ORDER NO. 57962
		DATE 12-21-1935
12 1/2 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		FRONT (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. YES
TITLE (IN FULL) THROUGH THE HEART OF COLORADO <del>HIGHWAYS U.S. 50 U.S. 10-9</del>		IMPRINT SAME AS ABOVE
SILVERY COLORADO MT. PRINCETON MT. ELBERT HOLY CROSS MT. <i>See sketch</i>		(C) C.T.&CO., CHICAGO
COLOR DESCRIPTION		
USE TWO NEW PHOTOS AND 2 PHOTOS NO. 0A5154 & 28714		

SANBORN SOUVENIR CO., DENVER, COLOP		NO. D-4284
		ORDER NO. 57962
		DATE 12-21-1935
12 1/2 M LARGE FOLDER COVERS (ALL OF THIS ON THE PICTURE SIDE)		BACK (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. NO R. M. YES
TITLE (IN FULL) EAGLE RIVER CANON, EMPIRE ZINC MINE AND GILMAN AS SEEN FROM BATTLE MOUNTAIN HIGHWAY. POOL AND BATH HOUSE, GLENWOOD SPRINGS. THE DEVILS KITCHEN, GRAND JUNCTION.		IMPRINT <del>MADE BY CURT TEICH &amp; CO., CHICAGO, U.S.A.</del> <del>MADE BY CURT TEICH &amp; CO., CHICAGO, U.S.A.</del> MADE BY CURT TEICH & CO., CHICAGO, U.S.A.
COLOR DESCRIPTION		
USE NEW PHOTO & PHOTOS NO. 5A-H2587 & 102266.		

HCO P

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

6  
8  
13  
2



200 1 1/2  
A 34

Layout 5  
Ref 6

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-4285 ✓  
ORDER NO. 57999  
DATE 12-26-1935

12 M 500 LARGE FOLDER COVERS

FRONT

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) ALONG THE LINCOLN  
HIGHWAY (U.S. NO. 30) "IN WYOMING"  
TREE ROCK, SHERMAN HILL, WYO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE R. M. YES  
IMPRINT  
SAME AS ABOVE  
(C) C.T. & CO., CHICAGO

COLOR DESCRIPTION  
SEE SKETCH ATTACHED.  
USE PHOTO NO. 620-29.

SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. D-4285  
ORDER NO. 57999  
DATE 12-26-1935

12 M 500 LARGE FOLDER COVERS

BACK

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) A ROUNDUP ON THE  
RANGE IN OLD WYOMING

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NO R. M. YES  
IMPRINT  
MADE BY CURT TEICH & CO.,  
INC., CHICAGO, U.S.A.

COLOR DESCRIPTION  
USE NEW PHOTO. Photo in 64 H. 2824

Submit B & W proof

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.  
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

800 2/5

X



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-4286

ORDER NO. 58024

DATE 12-24-1935

DEPT.

DATE COMPLETED

CUSTOMER HOTEL TULARE,  
TULARE, CALIF.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 M PC

SIZE 3 1-2 X 5 1-2

STYLE PHOTO PLATIN, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL TULARE, TULARE,  
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Art Work*

*6.50*

*Composition*

*2.00*

*for*

8



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. **D-4287** ORDER NO. **58064** DATE **12-26-1935**

CUSTOMER **WOOSTER BRUSH CO.,  
WOOSTER, OHIO**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

**12 500 DBL. CDS.** SIZE

**5 1-2 X 7**

STYLE **ART COLORTONE, FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **WOOSTER BRUSHES (ETC. AS PER  
COPY)**

FRONT NO. **5**

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

YES

RETURN PHOTO

*Today 1-3 sure*

*make DK. blue impression*

*Art Works as  
quoted*

*3 rephoto 5x7  
Layout 2 1/2  
Ret 8  
HC 2 1/4  
A 12 1/2*